# BUSINESS PLANNING WORKSHEET



# I Am Building My Business For The Following Reasons:

What is important to you? - Check all that apply

DUDUNUNICONE DISCLOSUDE CENTENENT FOD 2015

- \_\_\_\_ Early retirement
  \_\_\_\_ New home
  \_\_\_\_ More family time
- \_\_\_\_ New car
- \_\_\_\_ Travel \_\_\_\_ Debt free

 Wacation home

 Helping family

 Time freedom

CharityChildren's educationFinancial security

# **Most Important Goal**

What is the single most important goal to achieve as a result of your business?

PURIUM INCOME DISCLOSURE STATEMENT FOR 2015					
Paid Rank		2015 Annual Income for active Affiliates (U.S. Dollars) High Average <sub>Low</sub>			
Α	Associate	18,144.37	539.34	120.00	
в	Builder	18,585.40	798.64	120.00	
с	Consultant	33,502.25	1,786.49	123.70	
D	Director	43,530.98	3,580.70	333.25	
Е	Executive	81,985.14	8,676.87	264.23	
V	Diamond	89,863.04	19,797.92	8,473.84	
1	Green Diamond	103,303.15	34,286.72	22,320.74	
1	Blue Diamond	148,641.07	65,004.22	49,583.23	
Ø	Black Diamond	204,484.91	74,907.33	22,737.03	
•	Red Diamond	216,927.60	126,223.78	79,426.35	
۵.	Crown	212,395.31	148,714.24	124,523.11	
۵.	2-Star Crown	298,284.27	223,348.33	178,875.88	
<del>نة</del>	3-Star Crown	322,205.58	294,365.54	290,234.65	
<del>نأن</del>	4-Star Crown	477,798.13	380,422.17	299,175.45	
<u>141</u>	5-Star Crown	522,558.84	468,980.05	383,093.47	

# **Income Goals**

What are your income goals?

3 Months \_\_\_\_\_\_

o Monuns

1 Year \_\_\_\_\_

# **Rank Goals**

1K Club by	
2K Club by	
Director by	
Executive by	

### I Am Committed To The Following Income Producing Activities This Month:

# NEW CONTACTS THIS MONTH



#### Moms

Benefits: Energy / Stress Reduction / Family Health Products: Core3 / CHARGE / CHILL/ Biome Medic

#### Athletes

Benefits: Muscle Building / Endurance / Performance Products: Athlete's Pack / Can't Beet This! / Super Amino 23

#### Weight Loss

Benefits: Lose 10 pounds in 10 days / Thin / Fit Products: 10-Day Transformation / CONTROL / Biome Medic

# Vegetarian/Health-Conscious

Benefits: Non-GMO / No artificial ingredients / Vegan Products; Power Shake / Green Spectrum / Biome Medic

### Over 40

Benefits: Look, feel and perform like a younger person
Products: Bio Skin Care / Revive-It-All / EASE

#### Kids

Benefits; Healthy Development / Focus / Blood Sugar Products: Kids Quad Pack / In Focus / Biome Medic

#### Sample Text to Business Prospects:

I just joined one of the fastest-growing companies in the US ... and they're looking for promoters in (state or city) to help expand, so I thought of you.

Do you have 8 minutes to check out these 2 videos?

Social Sharing Economy: https://vimeo.com/228851661

*Real People Tell Their Stories:* https:// vimeo.com/228851332

Let me know what you think or send me a text back with any questions.

#### Sample Texts to Product Prospects:

I just started buying from a new online organic grocery store and they gave me some \$50 Gift Cards to hand out.

Seriously? Yes, seriously! Text me back and I will send you one.

#### OR

I just started buying from a new online organic grocery store and they gave me some \$50 Gift Cards to hand out.

*Website:* iShopPurium.com

My \$50 Off Code: (your code)

#### **Business Contacts**

Entrepreneurial-minded, ambitious, influential, successful, self-motivated, outgoing, like to help people, have a following on social media, personal trainers, yoga instructors, chiropractors. **Approach:** Do you have 8 minutes? Share the "Social Sharing Economy" animated video and "Business Success Stories" video.

#### **Build Your Network Notebook**

Continue to build your "network notebook." Make sure you ask for referrals from people who say "yes" as well as those who say "no." And as you start to have success, write them down here.

New Customers!	New Brand Partners!