



FOR IMMEDIATE RELEASE

David Sandoval Wins Best of Hollywood: International Community Inspiration Award

California entrepreneur recognized for his wide-ranging humanitarian contributions and global impact

HOLLYWOOD, CA, November 9, 2017 - David Sandoval, owner and founder of Purium, was awarded the prestigious Best of Hollywood: International Community Inspiration Award at the Producers Choice Honors Hollywood F.A.M.E Awards ceremony last night. Previous recipients of this notable award include the 39th President of the United States Jimmy Carter and singer, actress and activist Olivia Newton-John. Known primarily as a business owner, product formulator and best-selling author, Sandoval has made it his life mission to change the world for the better. He is a passionate advocate for causes ranging from family nutrition to the environment, domestic violence to animal rights, education to poverty. He has mentored and inspired people of all ages and from all walks of life, including Hollywood celebrities, to make a difference through their words and actions.

Sandoval said, "When I see injustice, I feel compelled to speak out for those without a voice and to act for those without the means to do so themselves. My mission is so much bigger than me. I cannot do it alone. There is so much pain in the world and my goal is to be a catalyst for healing."

Philanthropic projects include:

- * Launching a company in a high-crime area of Long Beach, CA and rehabilitating gang members through employment opportunities
- * Created demand for organic rice bran solubles and the economic leverage inspired a co-op with fair wages and prices for crops
- * Supporting Interval House, a charity which helps victims of domestic violence
- * Fighting to ban trans fats in the state of New York
- * Providing nutritional support to cancer patients at Block Institute in Brooklyn, NY
- * Donating money and food to hurricane rescue efforts, animal shelters and horse rescues
- * Writing the former NFL Players Association's protocols for chronic enthesopathy injuries

Purium's President Amy Venner-Hamdi said, "David has been inspiring people for nearly three decades. Taking action and inspiring action in others. He lives the philosophy expressed by Mahatma Gandhi – '*be the change you want to see in the world.*' I am so proud that his hard work is being recognized at such a high level."

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About Purium

Family owned and operated Purium, the network marketing division of Organic by Nature, Inc., provides whole, raw and green food products without artificial colors and flavors, binders, fillers or genetically modified ingredients. Co-owners Amy Venner-Hamdi and Dave Sandoval, of one of America's 5000 fastest-growing privately held companies in 2013, 2014, 2015, and 2016 according to Inc. Magazine, have dedicated their lives to educating people about the importance of proper nutrition and creating products that emulate their cause.

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