

#### Making Healthy Cool





#### Look, Feel & Perform Like a Much Younger Person!



10-Day Transformation Anti-Aging Weight Loss Athletes Family Nutrition Greens



#### Look, Feel & Perform Like A Much Younger Person

#### Dear Friend,

Several years ago I noticed that more and more of the people I loved were beginning to complain of low energy, poor digestion, weight gain, and dozens of other major and minor ailments. I have now dedicated almost two decades of my life to seeking out and gaining access to pure & premium sources of diverse superfoods to help combat these problems.

My mission with Purium Health Products is to help you look, feel, and perform like a much younger person by making these synergistically combined superfoods readily and conveniently available. With proper use of Purium's products, your body will begin to awaken and thrive as it never has before; this is my promise to you.

Sincerely,

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David Sandoval, author, radio personality and the founder of Purium Health Products, is a recognized leader in the field of health and nutrition and has a long history of creating superior health products.

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**David Sandoval** 

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## David Sandoval's 10-Day Celebrity TRANSFORMATION

Personally formulated for his celebrity clients by David Sandoval, Co-Founder of PURIUM Health Products and Author of the 'The Green Foods Bible', this program can help break your addiction to food and **change your life forever.** 



#### Kelii B.

"Purium has transformed my life. My energy levels are way up and my cravings for coffee are gone. The side effect is that I lost 16 pounds and 6.5 inches. The most surprising thing was that I was able to continue my high intensity CrossFit training during this time with some foods from the flex list."

"I can't wait to use my story to inspire others."





#### Beth G.

First 2 days were very hard. But once I got past it... I felt great! Happy to lose weight especially in the mid section. Lots of energy, decreased appetite!

Actually craving the shakes!

Tons of energy to play with my newborn and toddler!



#### Chuck A.

"When I started my Transformation 3 months ago, I weighed 226. Now I'm 174, which is less than I weighed 15 years ago! I have a physical job and an active home life, so I need lots of energy all day, every day ... and that's what I get with Purium."

"I feel great!"







#### Frieda B.

Before Koya Webb and David
Sandoval introduced me to eating
clean and green with Purium
superfoods, I really wasn't in bathing suit
shape. I was living on coffee and junk food.
After just 10 days on David's Transformation
Program my body began to de-tox and I knew I was
on my way! I continued on Purium's maintenance
program and only 90 days later I shocked myself
when I placed third in my first fitness competition.

O DAMAZING

## David Sandoval's 10-Day Celebrity TRANSFORMATION

#### It Starts With Just 10 Days

#### Real People Real Results Real Fast

#### 2 WAYS TO WIN!

Transformation Cleanse
Go for it! This is the "all-in" schedule to produce maximum results in minimum time. Enjoy the 10-Day Transformation superfoods plus 3 flex foods per day for 5-20 pounds of weight loss in just 10 days!

Jenny Craig\* and NutriSystem\*.

A fraction of the cost per pound of weight

loss compared with Weight Watchers",

The easier path! This "milder" schedule will still produce weight loss and metabolic benefits with a bit less sacrifice. Enjoy the 10-Day Transformation superfoods plus 3 flex foods AND 1 healthy flex meal every day to ease you into the clean and green lifestyle. Change your energy level, digestion and desire for unhealthy food.

Lifestyle Transformation

- Lose Weight
- Cleanse
- Re-Set Metabolism
- Detox

- Break Addictions to Processed Foods
- Boost Energy
- Improve Digestion
- Sleep Soundly
- · Think More Clearly
- Lose Inches
- Improve Skin Tone



BEFORE

AFTER

Amy S. Lost 8 lbs & 12 inches! in only 10 days



Monika L. Lost 177 lbs in 20 months!

These statements have not been evaluated by the Food and Drug Administration and are not intended to diagnose, treat, care, or prevent any disease.

Purium Health Products recommends consulting a physician (preferably a physician specializing in integrative medicine) before starting this or any other weight loss regimen.



#### Why Does it Work? It's as Easy as A-B-C!

- A Total Cellular Satisfaction Super high nutrient, super low calorie superfood, including power greens and power grains, to completely satisfy, feed and protect your cells
- B Anabolic Muscle Building Our patented 100% vegan, pre-digested protein is proven to build muscle (anabolic) within minutes...even if you aren't exercising! No starving or dehydrating – just build and tighten as you lose fat.
- Nightly Cellular Defense We deliver the only natural source of melatonin to help induce deep sleep, which is crucial to repairing and rebuilding your body, as well as off-the-charts antioxidant potency for cellular detox, cleansing and elimination.

More info on individual Transformation products found on the following pages:

Apothe-Cherry: page 15, Power Shake: page 38, Super Amino 23: page 25, Super CleansR: page 6, Super Lytes: page 6

#### **NEW PRODUCTS!**



The evolution of the salt tablet...first there were sodium pills (good idea, but way too much sodium) then there were Sports Drinks (good idea, but way too many artificial ingredients). Now Purium presents Super Lytes, the ultimate rehydration and electrolyte supplement made from only the purest ingredients. This product was specially formulated for the 10-Day Transformation.

- New & improved hydration supplement for 10-Day Transformation
- Aids in balancing sodium and electrolyte levels

Instructions: Take 3 capsules daily.

Ingredients: Himalayan Pink Salt, Organic Rooibos Tea, vegetarian cellulose capsule.



Detoxification occurs when your body is eliminating toxins faster than it is accumulating them. Super CleansR enhances our body's peristaltic action which loosens embedded and impacted matter and helps your body eliminate more effectively. This product was specially formulated for the 10-Day Transformation.

- New & improved Herbal Detox formula for 10-Day Transformation
- Gently but efficiently helps improve peristaltic action

Instructions: Use 2 capsules twice daily for 10 days with a green drink or food. Please note: It is not recommended to use Super CleansR for more than 10 days in a row.

Ingredients: Black Walnut Hull, Marshmallow Root, Clove, Wormwood, Amalaki, Cascara Sagrada Bark, Senna Leaf, vegetarian cellulose capsule.

# TRANSFORMATION athlete.

#### Get into the best shape of your life with PURIUM!













#### **POWER YOUR PERFORMANCE**

- \* Build Lean Muscle
- \* Create Sustained Energy
- \* Get Fit Faster

- \* Reduce Fatique
- Reduce Soreness
- \* Reduce Damage

#### **PURITY YOU CAN TRUST**

- \* NO Artificial Colors
- \* NO GMOs \* NO Artificial Flavors \* NO Gluten
- \* NO Artificial Sweeteners
- \* NO Soy

1-888-747-6733 07 WWW.MYPURIUM.COM 06

## **ONE** Healthy Lifestyle.



## **ONE** Great Decision.



## **FOUR Healthy Choices.**

## When You Become a Purium Lifestyle Club Member

- \* Save up to 30%
- Save \$10 on S&H of every order
- Get exclusive access to monthly specials and our PLC Packs

PLC Packs are exclusively for Purium Lifestyle Club Members only.



## Daily Max

Energizing greens to start your morning right. Pure vegan protein to power your daily routine. Then potent sour cherries as the perfect stress-reducing, antioxidant night cap. Whole food nutrition to the max!





Supercharge your results with the muscle-building and fat-burning power of Super Amino 23, fuel your cells and your workouts with L.O.V. Super Meal / Vanilla Chai and reduce recovery time with antioxidant-rich Super Xanthin.

#### Join the club! The Purium Lifestyle Club.



Superfood nutrition delivered right to your door. Change or cancel your order any time.





### A L.O.V. Story

All calories are not created equal, which is why Purium created an entirely new type of nutritional product.. a Nutrient-Dense Super Meal. It's Live. It's Organic. It's Vegan. That's why we call the Purium Super Meal L.O.V.



- If you L.O.V. your health . . .
- If you'd L.O.V. a smaller waistline . . .
- If you L.O.V. natural energy without stimulants . . .
- If you L.O.V. more nutrition and less calories . . .
- If you L.O.V. vitamins, minerals, antioxidants and essential fatty acids that come from organic fruits and vegetables, not animals or chemicals . . .
- If you'd L.O.V. to eat the perfect meal without even thinking ...
   Then all you need is L.O.V.!





With L.O.V., Purium has literally reinvented fast food and created the perfect meal for today's fast-paced lifestyle. Meal Replacement + Super-Antioxidant + Essential Fatty Acid Supplement + Immune Support + Weight Loss Formula + Sports Performance Product + Energy Drink. It is a one-of-kind, money-saving, category-creating product. With L.O.V. (and all Purium products) you enjoy only the most potent, whole food, live food, green food, super-concentrated, naturally alkalizing, organic, vegan, super-foods.

#### Soy Free • Non-GMO • Certified Organic • Vegan 36+ Live, Raw, Natural Whole Food Ingredients

Ingredients: Organic Fermented Rice Protein, Organic Flax Seed, Organic Green Food Blend (Containing: Organic Alfalfa Leaf Juice Powder, Organic Wheat Grass, Organic Barley Grass, Organic Spirulina, Organic Chlorella, Organic Dandelion Leaf), Organic Spirulina, Organic Chlorella, Organic Dandelion Leaf), Organic Spirulina, Organic Spirulina, Organic Spirulina, Organic Curiona, Organic Flax Spiruli, Organic Amaranth Spiruli, Organic Lentil Spiruli, Organic Millet Spiruli, Organic Garbanzo Bean Spiruli, Organic Broccoli Spiruli), Organic Buckwheat, Organic Mushroom Blend (Containing: Organic Mashroom, Organic Condyceps Mushroom, Organic Termella Mushroom, Organic Shittake Mushroom, Organic Turkey Tail Mushroom), Organic Maca, Organic Pumpkin, Organic Vegetable Blend (Containing: Organic Maca), Organic Maca, Organic Maca, Organic Ributola Root, Organic Root, Or

#### L.O.V. is **Not** ...









FAKE food can cause REAL health problems. So, what we don't put into Super Meal is just as important as what we do put in. Many of the things that other companies put into our bodies are made not made by God and Mother Nature, they're made by chemists . . . in laboratories. They aren't foods at all. They're food-like substances. Processed, irradiated and genetically-modified. Filled with artificial colors, flavors and sweeteners. Loaded with hormones and sprayed with pesticides. That doesn't work for us.

- NO GMOs (genetically-modified organisms)
- NO irradiated ingredients
- NO gluten
- NO soy
- · NO caffeine

- NO dairy
- NO artificial colors, flavors or sweeteners
- NO binders, fillers, excipients or preservatives
- NO synthetic or man-made ingredients whatsoever



## Vanilla Chai Super Meal Live. Organic. Vegan.

## Lighter formula with a **great new flavor**. Tastes great as a **warm or iced** beverage.

ITEM # 2910 Super Meal L.O.V. / Vanilla Chai Flavor (30 Servings) ITEM # 2710 Super Meal L.O.V. / Original Flavor (30 Servings)

#### L.O.V. All-Natural Flavorings

Many people will enjoy the L.O.V. Super Meal as it is, but for those who want their L.O.V. a little sweeter - please let us introduce you to our 3 unique, all-natural flavor concentrates.

(3) Flavor Combo Pack (2 oz., ea.) ITEM # 2730



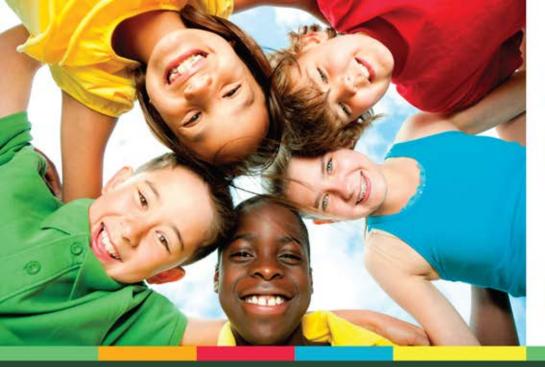
Chocolate Raspberry ITEM # 2735



Vanilla Cheesecake ITEM # 2736



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#### Power Kids<sup>™</sup>

#### CHERRYLICIOUS FLAVOR



#### BRAIN

The ultimate brain food for kids, Power Kids will help give their growing minds the fuel they need to think clearly and calmly.



#### ONES

Healthy bone development is crucial and rapid growth requires the right nutrients. Power Kids does a body good – no harmful chemicals or additives, just foods rich with the vitamins and minerals they need!



#### MUSCLE

Help their young bodies get ready for (or recover from) a hard day at play while supporting healthy muscle growth with nature's finest superfoods.



#### **BLOOD SUGAR**

It is no wonder with our current Standard American Diet (SAD) that abnormal blood sugar rates are skyrocketing, Power Kids helps keep your child's diet healthy and balanced and their tummies satiated. Instructions: Add 1 scoop (20.5 g) to 8 oz of water. Best mixed with cold water in a shaker cup or bottle. Can also be added to your favorite smoothle.

Ingredients: Organic certified rice protein, organic certified coconut palm sugar, organic certified chlorella, organic certified spirulina, organic certified millet sprout, organic certified guinoa sprout, organic certified chia seed, organic certified guar gum, organic certified arabic gum, organic camu camu, organic sunflower lecithin, organic certified maguiberry, organic certified sweet potato, organic certified goji berry, organic certified apple, organic certified pumpkin, organic certified kale, organic certified spinach, organic certified beet, organic certified blueberry, organic certified blackberry, organic certified strawberry, organic certified raspberry, organic certified cranberry, organic certified broccoli, organic certified cabbage, organic certified carrot.



Soy Free • Non-GMO • Certified Organic Vegan • Nothing Artificial • Tastes Great



Say HELLO to the world's first **WHOLE FOOD MULTI-NUTRIENT**Say GOODBYE to sugary drinks and synthetic vitamins!

#### INCLUDES



- \* Green Superfoods
- \* Brain Boosters
- \* Spirulina/Chlorella
- \* Muscle Boosters
- \* Fruit
- \* Blood Sugar Stabilizers

#### DOES NOT INCLUDE

- \* Artificial Colors
- \* GMOs
- \* Artificial Flavors
- \* Gluten
- \* Artificial Sweeteners
- \* Soy



Look, Feel, and Perform Like a Much Younger Person!

## **Anti-Aging**



## Look, Feel, and Perform Like a Much Younger Person!

Do you want to look, feel, and perform like a much younger person? Did you know you that it is possible to actually grow biologically YOUNGER? With Purium's unique, all-natural anti-aging products, you can do just that!

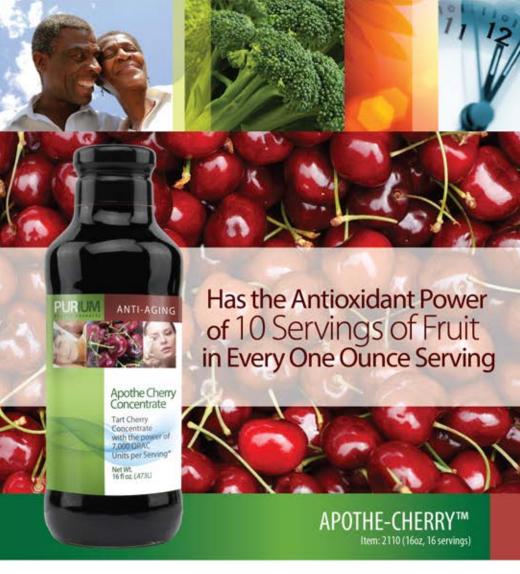
Your body will make 300 billion new cells today. The same thing will happen tomorrow and every other day. But as your body ages, your cells are designed to become weaker. That is aging, plain and simple. But what if you could change that? What if the 300 billion new cells you produced today were HEALTHIER AND STRONGER than the cells you produced yesterday? You would actually grow biologically YOUNGER!

#### Our Amazing Line of Products Will Help You:

- Improve your mood, memory, and cognition
- Increase your energy and vigor
   Prevent or even reverse premature aging
- · Maintain healthy cardiovascular function
- Protect your body against cellular oxidative stress

#### ANTI-AGING TESTIMONIAL Shelly Baron

"In my entire [79 years of] life, I have never before witnessed the kind of physical improvements like those I have seen with David Sandoval's Purium Health Products. Please don't take this statement lightly- let me tell you that I certainly don't. You see, nearly forty-two years ago, I was evaluated by four teams of specialists in New York City — the best in their field — and the diagnosis was unanimous. I was given just six months to live. I read everything I could on nutrition and joined every group. I made significant changes to my food plans, eliminating all sugar, flour and wheat products from my diet. Yet, there was always struggle and temptation; and while I recovered and came back to health, I watched in dismay as many around me suffered and even died from the complications of diseases associated and rooted in their poor nutrition. Yes, even as I succeeded, it seemed there was always one component missing. There was, and I found it after reading David Sandoval's breakthrough book, The Green Foods Bible, and then meeting him in person at a lecture that he delivered here in Florida. I am living proof, and thousands of others are living healthy, happier lives as well. I am thankful to have found David Sandoval and Purium Health Products, and recommend them with confidence to you today.



Purium's Apothe-Cherry™ is made from Sour/Tart Cherries, which are nature's most nutritionally dense food. They contain a wide variety of antioxidants and phyto-chemicals, and each serving contains 7,000 ORAC (Oxygen Radical Absorbance Capacity) units. We recommend combining this product with our 40x Aloe Vera Concentrate.

- · Contains melatonin, which may help balance circadian rhythms for proper sleep
- May support healthy joint function
- Promotes healthy uric acid metabolism
- · Rich source of antioxidants
- Can help prevent or even reverse premature aging

Instructions: Add 1/2 oz to 1 oz (1-2 tbsp) of concentrate to 8-10 oz of purified water or juice and drink daily. Works best when taken thirty minutes to an hour before going to bed. Ingredients: Tart Cherry Juice Concentrate

#### REVIVE-IT-ALL™

Item: 4010 (90 capsules, 30 servings)

Purium's Revive-It-All' contains two very important ingredients that have been proven to help reverse memory loss and increase energy and vigor: Acetyl L-Carnitine and Alpha Lipoic Acid. To those we have added Ginkgo Biloba and Glisodin', an antioxidant with anti-aging properties. We recommend adding this to any anti-aging regimen. It is a great complement to our Joint-Flex', which together can make you feel like a much younger person both mentally and physically.

- . Can help improve mood, memory, and cognition
- · May help increase energy and vigor
- Can enhance circulation
- May support lower blood pressure

Instructions: Take three capsules per day. For best results take one capsule in the morning, one in the afternoon, and one in the evening.

Ingredients: Acetyl L-Carnitine; Alpha Lipoic Acid; GliSODin®; Ginkgo Leaf Extract 24% Flavone Glycosides, 6% Total Ginkgolides; Rice Bran; vegetarian cellulose capsules.



Item: 2490 (240q, 30 servings)

Purium's Bio Fruit™ contains an impressive variety of nutrient-dense, pesticide-free fruits to support total body nutrition. We recommend adding Bio Fruit™ and any of our green foods to your daily health regimen for comprehensive nutritional support.

- Contains over 2,400 ORAC units per serving
- May support proper digestion
- Can aid in preventing premature aging
- · May support healthy heart, liver, and brain function
- · Contains powerful antioxidants, which may help prevent certain cancers

Instructions: Mix 1 scoop (1 tbsp) with 6 oz of juice or purified water once a day. For a delicious fruit smoothie, use a blender to mix Bio Fruit, apple juice, your favorite fruit, and ice.

Ingredients: Prune Powder, Apple Powder, Blueberry Powder, Cranberry Powder, Raspberry Powder, Tart Cherry Powder, Acerola Cherry Powder; Fruit Blend Containing: Strawberry, Cherry, Cranberry, Orange, Apple, Grape, Grapefruit, Pineapple, Lemon, Lime, Watermelon, Red Raspberry, Pear, Mango, Papaya, Tangerine, and Apricot; Citrus Bioflavonoids, 100% Citrus; Grape Seed Extract (ActiVine) (standardized 80% polyphenols), Bilberry Extract, Beet Root Powder, Stevia Extract.





Renew Hair.

Skin, & Nails'

Instructions: Take six capsules daily.

· Promotes healthy, younger-looking skin

ANTI-AGING

CFrom Nature™

Herbal Source of

Vitamin C

Dietary Supplement

90 Capsules (767mg)

Can help strengthen cracked or weakened nails

Ingredients: Spirulina, Ho Sho Wu, Lignisul MSM (Methyl-sulfonyl-methane), Horsetail, Bamboo Extract, Organic silica, Dandelion, Saw Palmetto, Kelp, Ginger Root, Rhizome, Grape Seed Extract (ActiVin\*), Lutein, vegetarian cellulose capsules.

May support natural stress relief





manufactured vitamin C product. Because of the proven health benefits of vitamin C, we recommend taking this product with our Fulvic Zeolite™ for detoxification.

- May support healthy immune function
- Contains powerful antioxidants
- · May promote healthy cholesterol levels and cardiovascular function
- May promote increased serotonin levels
- Contains ingredients that promote the rapid absorption of vitamin C

Instructions: Take three to nine capsules daily.

This product may be even more effective when taken throughout the day (for example: one in the morning, one in the afternoon, and one in the evening).

Ingredients: Amia Powder; Acerola Extract; Camu Camu Extract; Citrus Bioflavenoids; Rosehips, vegetarian cellulose capsules.

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JOINT-FLEX™

Item: 4020 (180 capsules, 30 servings)

Purium's Joint-Flex™ contains a variety of herbs used to support healthy joint function. Joint-Flex™ can help increase mobility and flexibility and restore vitality. It is a valuable addition to any anti-aging regimen, and we recommend combining it with our Apothe-Cherry™ for further joint support.

- Can support body's response to inflammation
- · Can help enhance flexibility
- May stimulate the rebuilding of connective tissues
- · Can inhibit the neural transfer of pain signals

Instructions: Take six capsules daily. For best results, take 3 in the morning and 3 in the evening.

Ingredients: Green Lipped Mussel; Lignisul MSM (Methyl-sulfonyl-methane); Boswellin\*, White Willow bark, Horsetail, Curcumin 95% Extract Curcuminoids; Velvet Antler; Alfalfa Powder, gelatin capsules

## PURIUM ANTI-AGING Joint-Flex\* Sipport Realthy Joint Function\*

10 Coale 50 vp

#### AMLA-C PLUS™

Item: 3615 (500 tablets, 50 servings) Item: 3610 (4 oz., 23 servings)

The Amia berry, or Indian gooseberry, provides the highest concentration of vitamin C of any natural source. This whole food vitamin C is twelve times more assimilable than synthetic vitamin C. At Purium we've combined this potent superfruit with organic spirulina to maximize the health benefits. We recommend taking this product in combination with Immuno-Max and Vir-U-Sure for even more immune support.

- May support healthy immune function Contains high levels of antioxidants
- Contains tannins, which may help protect the body against oxidative stress
- Can increase protein synthesis

Ingredients: Organic Amla Berry; Organic Spirulina

Instructions: Mix 1.5 teaspoons with 8oz of purified water. Drink once or twice daily.

Or take 2 to 10 tablets daily.

#### POWER OF 10™ VEGGIE

Item: 2115 (4 oz)



IMMUNE SUPPORT

Amla-C Plus<sup>11</sup>

Nature's Most Potent Source of Vitamin C

500 Tablets (500mg)

Purium's Power of 10™ Veggie is a synergistic combination of green foods and herbs that have been used for centuries to fight the signs of aging. We recommend using this product with our Apothe-Cherry™ for the best defense against aging.

- Helps protect against cellular oxidative stress
- · May help increase energy and vigor
- May support healthy cardiovascular function
- Supports healthy immune funtion

Instructions: Mix one scoop with 8-10 oz of cold, purified water or juice and drink daily. It works best when taken on an empty stomach.

Ingredients: Organic Cereal Grass Blend (Alfalfa Leaf Juice Powder, Barley Grass Whole Leaf Powder, Oat Grass Whole Leaf Powder, Wheat Grass Whole Leaf Powder), Organic Vegetable Blend (Spinach, Kale, Parsley, Broccoli) Ho Sho Wu, White American Ginseng, Organic Amla berry, Organic Arabic Gum, Organic Spirulina, Organic Chlorella, Organic Dulse, Organic Raspberry Flavor, Aloe Vera 200:1 Powder, Organic Dandellon Leaf, Cat's Claw, Organic Apple Flavor, Organic Cilantro, Lo Han Guo Extract, Astaxanthin.

#### HEART-AID™

Item: 4030 (180 capsules, 30 servings)

Purium's Heart-Aid™ has been specifically designed to support healthy cardiovascular function. It contains a wide variety of herbs used historically by healers, shamans, and naturopaths to reduce the effects of aging on the heart and support natural chelation. We recommend taking it with our lonic Elements™ as part of any heart-health or anti-aging regimen.

- · May help reduce free radical damage
- · Can aid in healthy cardiovascular function
- · May increase oxygen uptake
- · Contains one of nature's most effective chelators

Instructions: Take six capsules daily. For best results, take 3 in the morning and 3 in the evening.

Ingredients: Hawthorne Berry, Cliantro, Garlic, Gugulipid\*, Arjuna, Ginger, Grape Seed Extract (ActiVin\*) (standardized 80% polyphenols), Cayenne Pepper, vegetarian cellulose capsules.





#### WHITE AMERICAN GINSENG EXTRACT™

Item: 2130 (8 fl oz, 48 servings)

White American Ginseng has been used throughout history because of its ability to revitalize and restore balance in the body. Ours contains at least 28 active gensenosides which promote increased energy without the jittery side effects. We recommend combining it with our Bee Energetic™ to further support optimal energy levels.

- Can support healthy responses to physical and psychological stress.
- May support healthy blood glucose levels
- · Can support healthy cholesterol levels and cardiovascular function
- · May help improve memory
- Is considered better for women's health issues than Chinese ginseng

Instructions: Take 1 or 2 tsp daily. Shake gently before using. Ingredients: American Ginseng, extract: Water; and Glycerin

Take Control of Your Weight!

## Weight Loss





## Lose the weight once ... CONTROL your weight FOREVER!

#### Why don't most diets work?

Most diet programs are designed for short-term weight loss. The idea behind them is that you deprive your body of calories and nutrients to focus on just weight loss. But in the process, you lose health as well. Our weight control program focuses on total cellular SATISFACTION. Yes, you will consume fewer calories, but you'll still be receiving all the nutrients your body needs to THRIVE.

#### This isn't dieting!

We have designed products that are HEALTHY alternatives to the everyday food you eat. These simple changes can facilitate remarkable results. Instead of butter on your toast, use Organic Tropic Oil™. Do you have a hard time not snacking between meals? Use Activated Barley™ to help curb your appetite.

- Crave and eat less
- Increase your metabolism
- Block more sugars and carbs
- Convert less fat

## It's that simple. It's that revolutionary!

"One day 'on.' One day 'off.' Repeat. It's a simple rotation diet that I created for my first Celebrity Transformer. His name is Manny 'Tiny 'Yarbrough. However, 'Tiny' wasn't so tiny. He is actually in the Guinness Book of World Records as the largest athlete in human history. And, by the time I met him, Manny was 865 pounds (300 pounds over his competition weight as a sumo wrestler) and could barely get out of bed. It was out of necessity that I had to create a program that could quickly impact his weight and his health, while at the same time, this program had to be something he could maintain over a long period of time. 5 months later, Manny had lost 268 pounds and everything about him had changed. He could run. He could lift weights. His vital signs were vastly improved. His energy was through the roof.

I have now applied the same 'rotation diet' philosophy as a bridge out of the 10-Day
Transformation into a long-term healthy lifestyle. If you want the complete Transformation Experience, you can't stop at just 10 days!"

- David Sandoval

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Above, Tiny' when he began (at 865 pounds) and again after his 5 month Transformation with David Sandoval (pictured above left.)

# PURLUM WEIGHT LOSS Creamy Vanilla Meal Option™ A Tasty, Energizing Drink Mix Net Wt. 31.5 oz (892g)

#### CREAMY VANILLA MEAL OPTION

item 2330 (297 g, 10 servings) • Item 2331 (892g, 30 servings)

Purlum's Creamy Vanilla Meal Option™ is a delicious, high-quality whey protein drink mix that is a balanced and nutritious energy source. It is a great addition to smoothies and it tastes great when added to Purium's Power Shake™.

- · May support a healthy weight-loss regimen
- · Can help curb cravings and appetite
- · Provides protein, complex carbs, good fats, and fiber

Instructions: Mix 2 scoops (4 tbsp) with 8oz of water, juice, or your favorite creamy beverage (i.e. almond, goat or rice milk). Works best when taken between or before meals. It is also great when added to smoothies.

Ingredients: Instant Whey Protein Isolate 90% (Serum lactis), Activated Barley, Acacia Gum, Non-GMO Lecithin (Lecithinum ex soja), Natural Vanilla Flavor, Wheat Germ Oil (Triticum vulgare), MCT Powder (Medium-chain triglycerides), and Stevia Extract (Stevosides) 90%

#### CONTROL WHOLE FOOD MEAL™

Item: 2371 (30 servings, 675g)

Purium's CONTROL Whole Food Meal\*\* is a naturally filling "meal\* and nutrient source in one amazing product. It contains one serving of vegan protein and other key nutrients and is a great addition to any weight loss regimen. We always recommend taking it with our CONTROL Pre-Meal Capsules\*\*.

- Can support stabilized blood glucose
- Contains slow-burning carbohydrates that deliver energy for 2-3 hours
- · May promote healthy body weight
- . Great source of vegan protein
- · Supports healthy cholesterol levels and cardiovascular function

Instructions: Mix one scoop with 8-10 oz of your favorite creamy beverage. Best on an empty stomach or 2 hours after eating.

Ingredients: Organic Rice protein, Activated Barley powder, Organic chocolate flavor, sunflower oil powder, organic Spirulina, acerola cherry, d-alpha tocophenol (natural vitamin E blend), and Lo Han Guo Berry









#### ORGANIC TROPIC OIL™

ITEM#: 2040 (16 oz.) ITEM#: 2041 (1 gallon)

Organic Tropic Oil™ is pure, extra virgin coconut oil. Our Organic Tropic Oil™ is hand poured into jars at a low temperature making a marbled texture that shows it is still in its raw state.

- Supports healthy immune function (especially when used raw)
- Healthy alternative to butter and other oils

- Does not contain any cholesterol nor promote platelet stickiness in the blood
- · Stable under high heat, which means it is ideal oil for cooking
- · May help improve nutrient absorption

Instructions: A serving is one tablespoon of coconut oil, best taken raw (great when blended in smoothies or used to replace vegetable spreads or butter). It is also a great cooking oil.

Ingredients: Pure, organic coconut oil

#### CONTROL PRE-MEAL CAPSULES™

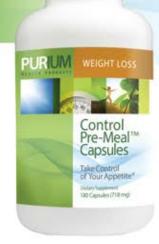
Item: 2310 (180 capsules, 90 servings)

Purium's CONTROL Pre-Meal Capsules<sup>300</sup> are specifically designed to help you eat less and reduce the impact of simple carbohydrates and sugars, lessening the possibility that your body will convert them into fat. It is a great addition to any weight loss regimen, and we always recommend combining it with our CONTROL Whole Food Meal<sup>300</sup>.

- · May help curb cravings and reduce appetite
- · Can support stabilized blood glucose
- Neutralizes starches found in processed carbohydrates
- May promote healthy body weight
- · Can enhance mental alertness, endurance, and stamina
- · Helps you feel satisfied faster and takes the edge off your cravings

Instructions: Take two capsules three times per day (approximately one hour prior to meals) with 8oz of purified water or take two to three capsules prior to any fatty meal or dessert followed by 8oz of water.

Ingredients: Nopal, Garcinia cambogia, Green Tea Extract 50% Polyphenols, American Ginseng, White Kidney Bean Extract, vegetarian cellulose capsules.



#### ACTIVATED BARLEY™

Item: 2445 (280g, 28 servings) Item: 2446 (900g, 90 servings)

Purium's Activated Barley<sup>30</sup> is a unique, complex carbohydrate from pre-sprouted grain that is digested slowly, providing energy and endurance for hours. It is a great source of immune-enhancing beta-glucan and has extremely low gluten content. It makes a great addition to any green drink.

- · May support healthy immune function
- · Can help increase endurance and stamina
- · Great when taken prior to exercise or activity
- Can help promote healthy cholesterol levels and cardiovascular function
- Contains only slow-burning carbohydrates that deliver energy for 2-3 hours

Instructions: Mix one rounded thsp. (10g) with 6-8 oz of your favorite juice, milk, smoothie, or green drink. Shake or mix well, and enjoy.

Ingredients: Activated Barley powder



#### ADVANCED PROBIOTIC BLEND™

Item: 2640 (60 capsules, 30 servings)



Purium's Advanced Probiotic Blend<sup>™</sup> is a potent, all-vegetarian blend of the most vital friendly bacteria available. We recommend supporting your body's immune system by taking Purium's Advanced Probiotic Blend<sup>™</sup> in conjunction with any of our green foods.

- · Dairy-free and does not need to be refrigerated
- Supports healthy levels of good bacteria
- · Aids in healthy digestion and can help improve nutrient absorption
- · Supports healthy immune function
- · Contains strains clinically proven to be beneficial

Instructions: Take two capsules daily.

Ingredients: Proprietary Biend: L. gasseri, B. bifidum, B. longum, L. paracasei; Lactospore (B. coagulans); Inulin - FOS; Fiber Gum; vegetarian cellulose capsules.

#### HERBAL FIBER CLEANSE™

Item: 2250 (180 capsu, 30 servings)

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Purium's Herbal Fiber Cleanse<sup>™</sup> is a unique, all natural blend of herbs and fibers that help cleanse, detoxify, purify, and remove impacted fecal matter. We recommend taking it with one of our green foods and the Daily Fiber Blend<sup>™</sup> to ensure proper detoxification and digestion.

- · Supports a natural detoxification of the bowels
- · Supports healthy immune function
- · Helps remove impacted fecal matter and toxins
- · Helps cleanse the bloodstream and various organs
- Can help restore healthy digestive function

Instructions: Take 3 capsules twice a day. We recommend taking this with a green drink.

Ingredients: Alfalfa Leaf, Apple Fiber, Organic Burdock Root, Cascara Sagrada, Organic Dandelion Leaf, Fennel Seed, Fenugreek, Fiber Gum, Organic Ginger Root, Glucomannon, Guar Gum, Irish Moss, Lemon Peel, Licorice Root, Locust Bean Gum, Marshmallow Root, Papaya Leaf, Organic Peppermint Leaf, Plantain Leaf, Psyllium Husks, Red Clover, Red Raspberry, Rice Bran, Skull Cap, Slippery Elm, Yellow Dock; cellulose capsules

Achieve Your Athletic Potential Naturally

## **Athletes**

#### Boost Your Performance NATURALLY!

Unlike the illegal and often dangerous performance enhancing drugs used by many athletes, Purium's all-natural sports nutrition products are designed to SAFELY and EFFECTIVELY help you achieve the results you want while increasing endurance and strength.

#### Performance-Enhancing SUPERFOOD

Our amazing line includes products for before, after, and during your workout. BURN fat, increase endurance, and build muscle by taking Super Amino 23<sup>th</sup> before your workout. REPLENISH mineral deficiencies while exercising with lonic Elements<sup>th</sup>. RECOVER far more quickly with Super Xanthin<sup>th</sup>.

- . Increase energy, endurance, and stamina
- . Burn fat and build muscle
- · Enhance metabolic function
- Improve muscle recovery

## Peter Thomas

Professional Stuntman & Flaht Choreographer

As a martial arts instructor, Hollywood stuntman, and aspiring actor, I must be at my very best at all times. Purium Health Products provides the products that protect my body and aflow rapid recovery from injury and ensure that I am maximizing my workouts. With Purium's awesome products for athletes, I am improving stamina, reaction time, and focus. That makes me feel strong, confident, and capable of anything. I recommend these products for anyone who needs to maximize their performance and realize their full potential!

#### PHOTOGRAPHY - PHILLIP RITCHE

## lan Farrar

#### Achievements:

2011 World Master Cycling Championships, Belgium, finisher. Bethel Criterium, 1st place and 2 overall for series.

"I have been taking Purium products for more than 8 years ... and I look, feel and perform better today than I did 8 years ago!

Super Amino 23" gives me the edge when I compete in Master's Racing, which is super fast! Purium always keeps me at a 10!"





#### SUPER AMINO 23™

Item: 3551 (150 tablets, 30 servings) Item: 3550 (50 tablets, 10 servings)

Super Amino 23™ is pre-digested 100% vegetarian protein that has been featured in the Physician's Desk Reference and is comprised of non-soy legumes. For fitness goals, we recommend combining it with the Power Shake™.

- Aids in normalizing protein synthesis
- · Assists with the stabilization or recovery of muscle strength, endurance, and volume
- Helps keep body tissues firm
- Helps minimize body fat
- · May support a weight loss regimen

Instructions: Take 5 tablets daily. As an exercise aid take 5 - 10 tablets, 30 minutes prior to exercise. For those seriously intent on gaining muscle or losing weight, take 1-2 tablets per every 25 lbs of body weight on a daily basis.

For best results: Take 2 hours BEFORE or at least 3 hours AFTER taking other protein/amino acids sources (meat, eggs, dairy, jello, beans, bananas, lentils, nuts, grains, breads, cereals, oatmeal, soy products, etc.).

Ingredients: Patented proprietary blend of (non-soy) legumes. Amount Per Serving of Super Amino 23™ 5000 mg: L- Leucine, L- Valine, L- Isoleucine, L- Phenylalanine, L- Threonine, L- Methionine, L- Tryptophan, L- Lysine





#### SUPER XANTHIN™\*

Item: 3537 (60 capsules, 30 servings)

Purium's Super Xanthin™ (ZAN thin) is made from nature's most powerful antioxidant, which studies show is 550 times stronger than vitamin E. It is a carotenoid that is also considered even more potent than beta carotene. Astaxanthin helps protect the eyes and skin from UV A and B damage by quenching singlet and triplet oxygen. It helps combat free radical damage to muscles and helps reduce the buildup of lactic acid that causes post-workout soreness. We recommend combining this product with our Super Amino 23™ so you can get the most out of your workouts.

Super Xanthin™ contains the Superstar of the Carotenoids, Astaxanthin. In fact, the number of benefits to the human body from consuming Astaxanthin are so varied that it is almost impossible to determine which is the most exciting!

Dave Sandoval

- May protect muscle tissue from damage
- May provide some protection for the skin from UVA and UVB damage
- May reduce lactic acid build-up and improve athletic recovery time
- · May support eye health

Instructions: Take two capsules a day. When exercising, it is best to take one before beginning workout and one after.

Ingredients: Organic Spirulina, Natural Astaxanthin (AstaREAL Haematococcus Microalgae Pluvalia extract), vegetarian cellulose capsule



\*Formerly known as Astaxanthin Advantage.



## Frieda Bobay

Title: Fitness Model/ Natural Body Builder

Achievements: 3rd place in Women's Fitness Model
division of the Zac Titus "Fame Hollywood 2007" competition

I used to live fairly unhealthily. I've always wanted to get in shape, but the drive wasn't there until a friend of mine, a personal trainer [Koya Webb], got me to sign up for a fitness competition. I had a deadline. I had to shape up fast. In order for my body to perform like I needed it to perform, I knew I had to keep my energy level up. Coffee was out, and that was very difficult for me. I love coffee! So I had to find energy elsewhere. I used a combination of products - Spirulina, Organic Kamut, Rice Bran Solubles, and Activated Barley as well as the Super Amino 23<sup>30</sup> to dramatically improve my workout. Whenever I had a sugar craving while I was working out, I had a green shake. When I didn't I'd be lethargic and tired.

My hard work and dedication paid off when I competed in the prestigious Zac Titus "Fame Hollywood 2007" event on Sept. 15th and placed 3rd in the women's division in my very first competition!

#### RICE BRAN SOLUBLES

Item: 2455 (360g, 60 servings)

Rice Bran Solubles are the most potent, nutrient-rich part of rice. They are amazing plant complexes that contain a wide variety of nutrients not found in other foods. Ours has a light, nutty, buttery flavor that is the perfect complement to any green drink or protein shake.

- · May support healthy blood glucose
- · Great source of healthy fats
- · May support a healthy body weight
- · Contains a wide variety of B vitamins
- Can help promote healthy cholesterol levels and cardiovascular function

Instructions: Mix 1-2 tbsp (6-12g) with 6-8oz of purified water, your favorite juice, milk, smoothie, or green drink. Shake or mix well and enjoy.

Ingredients: 100% Stabilized Rice Bran with germ.



Purium's Ionic Elements™ is a specially formulated combination of fulvic acid and ocean trace minerals. We start with a special, rare source of humic and fulvic base and use our proprietary (acid-free) refining method to accelerate the concentration and purity of the fulvic acid, which leaves it with a fresh, clean taste. We recommend adding Ionic Elements™ to your Power Shake™ or any other green drink.

- · May reduce the effects of aging
- May promote restful sleep
- · May support healthy immune function
- · May increase alkalinity
- · May promote the healthy growth of hair, skin, and nails

Instructions: Adults take 20 drops three times per day. For optimum results, circulate the liquid lonic Elements in your mouth for ten to twenty seconds before swallowing. You can also simply drink it after diluting it in purified water or juice.

Ingredients: Supercharged activated fulvic acid; ocean-and plant-derived magnesium with over 72 ionic trace minerals

#### BEE ENERGETIC™

Item: 2050 (90 capsules, 30 servings)

Purium's Bee Energetic™ contains nature's most energizing foods without ephedrine or added caffeine. This powerful combination of plant powders can actually build up your immune system and support your adrenal glands while giving you the sustained energy you really need. We recommend combining Bee Energetic™ with our Revive-It-All™ for optimal mental and physical health.

- · Can increase energy, strength, endurance, and vitality
- · May improve mental clarity and circulation
- · May help balance the adrenal system
- · Contains nature's most nutrient-dense high protein energy food, Spirulina

Instructions: Take three capsules as needed for a nutritional boost or prior to exercise.

Ingredients: American Ginseng, Bee Pollen, Spirulina, Whole Algae, Cordyceps, Mycelial, vegetarian cellulose capsules.



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Net Wt. 4 ft oz (130m)

## **Eric Nies**

Reality TV star & natural health activist

"Superfoods are essential for anyone that wishes to be truly full of light, health and pure, natural strength. I have seen many lives transform from using Purium's products (including mine). When you are on a nutrient dense diet, your body is receiving what it needs to function properly. That means that your body is in balance and will therefore produce the natural chemicals to keep YOU balanced and happy. More than ten years after breaking into TV as an example of extreme fitness, I feel and look as toned and cut as I ever have and I owe much of it to David Sandoval and the amazing superfoods program he developed."





#### SUPER LIFE FORMULA™\*

Item: 3525 (90 capsules, 30 servings)

Purium's Super Life Formula<sup>TM</sup> contains a variety of herbs and plant extracts that have been proven to help the human body increase muscle mass, build endurance, speed muscle recovery, and increase libido. We recommend combining Super Life Formula<sup>TM</sup> with our Super Amino 23<sup>TM</sup> as part of any workout regimen.

- May support healthy testosterone levels in men and women
- · May enhance sexual desire
- Can support healthy circulation
- May enhance mood or provide general sense of well-being

Instructions: Take three capsules daily.

Ingredients: Velvet Antler; Long Jax\*, Green Lipped Mussel; Cordyceps, American Ginseng, Ginger Root, Rhizome; Oat Grass Whole, Yucca Root, Ginkgo Extract, leaf 24% Flavone Glycosides 6% Total Ginkgolides; gelatin capsules.

\*Formerly known as Super Male Formula. Different name, same ingredients. Now known to be fantastic for women and athletes of all genders. Fight Illness by PREVENTING It!

## Family Nutrition



#### VIR-U-SURE™

Item: 2510 (60 capsules, 30 servings)

#### Purium Makes Real Food a Priority for Our Family and Yours

Before Purlium introduces any new product, Purlium Co-Founder and President Arry Venner asks herself one simple question — "Is this something I would give to my daughters Madilyn and Addison?" She doesn't want her daughters consuming unhealthy food and doesn't want your kids to consume unhealthy foods either. She knows that what we DON'T put in our products is as important as what we DO put in.

#### Help your family stay healthy NATURALLY!

Our products are designed to provide nutrients necessary to support healthy immune and digestive function and keep the whole family nourished...without any unnecessary ingredients. That means absolutely NO artificial colors, NO artificial flavors, NO artificial sweeteners, NO genetically modified ingredients, NO irradiated ingredients, NO binders, fillers or synthetic ingredients of any kind.



**April Fifield** 

#### Family Nutrition | Testimonial

I am immune compromised on a daily basis due to a kidney transplant that I had — when I get sick, I GET SICK and it takes a full 2 weeks to recover from any illness. One Monday morning, I got worse as the day progressed. I took all my Purium supplements and remembered Dave saying to take MORE throughout the day of C from Nature and Vir-U-Sure if you feel something coming on. I am telling you, these results were like night and day to any other products

that I have taken in the past because THESE WORK! I also have slowly been losing weight but the real happiness about that is knowing that while I am doing my health handling and lifestyle changes with Purium products, that the inside of my body is healing and I am transforming my body back to youth with cellular regeneration from super green foods.

Vir-U-Sure™ is a proprietary blend of herbs and whole foods that offer symergistic, targeted support for healthy immune function and viral response. We recommend combining Vir-U-Sure ™ with Purium's Immuno-Max™ and any of our green foods as a triple-pronged approach for complete immune health.

- Supports healthy immune function
   May support natural healing processes
- Contains sulphated polysaccharide compounds that support a healthy immune response to viruses

Instructions: Take two capsules daily with food as a maintenance dose. Take up to 6 capsules daily for more therapeutic support.

Ingredients: Red Algae Gigartina, Red Algae Dumontacea, Neem Extract , Olive Leaf, Spirulina, Oregano Oil Powder, Chlorozyme™ and vegetarian cellulose capsules.



IMMUNE SUPPORT

Vir-U-Sure

#### IMMUNO-MAX™

Item: 2540 (180 capsules, 30 servings)

Immuno-Max™ is a synergistic blend of herbs and plant extracts from around the world designed to support healthy immune function. We recommend taking it in conjunction with any of our green foods and Vir-U-Sure™ for comprehensive immune support.

Supports healthy immune function • May be taken daily

Instructions: Take six to twelve capsules per day.

Ingredients: ImmunEnhancer™ AG (Arabinogalactan); Colostrum; Astragulus, Cat's Claw, Green Tea Extract Polyphenols, Self Heal, Aloe 200:1, gelatin capsules

#### DAILY FIBER BLEND™

Item: 2210 (500g, 30 servings)

Daily Fiber Blend™ is unlike any other fiber product on the market. It is designed so that your body gets the purest and most potent protein, essential fatty acids, enzymes, and essential fibers. We recommend combining it with the Herbal Fiber Cleanse™ and our green drinks for comprehensive digestive and immune support.

- · May enhance bowel function
- Supports healthy cardiovascular function
- Contains highly digestible amino acids
- May support a weight loss regimen

Instructions: Take 1 scoop (2 tbsp) mixed with purified water, juice, or your favorite smoothie- best taken 1-2 hours before bedtime or instead of a snack.

Ingredients: Flax Seed, Acacia Gum, Rice Bran, Psyllium Husk, Apple Fiber, Activated Barley, Chia Seed, Inulin - FOS, Fennel Seed, Glucomannan, Black Walnut, Pineapple Powder Flavor, Sprouted Quinoa, Sprouted Amaranth, Sprouted Spelt, Sprouted Kamut<sup>®</sup>, Arabinogalactin



#### CARROT JUICE PLUS™

Item: 2470 (225g, 30 servings)

Carrot Juice Plus<sup>™</sup> is a flavorful blend of carrots and soluble rice bran. Carrots are packed with nutrients that make them a valuable part of any healthy diet. For more comprehensive nutritional support, we recommend adding it to our Organic Best of Greens™ or any of our other green foods.

- Supports healthy immune function
- Rich source of carotenoids
- Contains powerful antioxidants



Instructions: Mix one scoop (1 tbsp.) with 8 oz of purified water or add to your favorite beverage, great with green foods and/or in your favorite smoothie.

Ingredients: Organic Carrot Juice Powder, Rice Bran Solubles

#### ORGANIC FLAX ADVANTAGE™

Item: 4050 (2 lb. / 30 servings)

Purium's Organic Flax AdvantageTM is rich in soluble beta glucan fibers, valuable lignans, Omega-3 fatty acids, and dietary fibers. We know how sensitive fatty acids are to oxidation, so we provide whole, un-ground flax that will not quickly become rancid. We recommend combining Organic Flax AdvantageTM with any of our green foods to support healthy digestion.

- · Rich in Omega-3 fatty acids and beneficial fiber
- · May support healthy cardiovascular function
- · May support healthy blood glucose levels
- · Does not contain preservatives

Instructions: Grind 2 tbsp and mix into cereal (hot or cold), beverages, shakes, or smoothles each day.

Ingredients: Organic flax seeds



## 40X ALOE VERA CONCENTRATE™

Item: 2150 (4.2 oz, 25 servings



Aloe Vera is one of the most revered of all African herbs and has been exported to every corner of the world. Hippocrates himself called aloe "the potted physician" for its amazing healing properties. We recommend combining it with Purium's Apothe-Cherry!".

- Supports healthy immune function
- May aid in healthy digestion
- May support healthy joint function
- May support healthy blood glucose levels

Instructions: Dilute one teaspoon into purified water, juice, green drink, or any cold beverage and drink daily. DO NOT DRINK UNDILUTED.

Ingredients: 40x Aloe Vera Concentrate. Other ingredients required by law and to preserve freshness: Potassium Sorbate 0.08%, Sodium Benzoate 0.08%.



#### **Beauty Sleep Cocktail**

1 serv. of Aloe Vera (1 tsp) 1 serv. of Apothe-Cherry (1 tbsp)

6 – 10 ounces of water, juice or tea (to taste) Stir and enjoy! Best 30 – 60 min before bed.



#### RED MARINE ALGAE™

Item: 3620 (90 ct / 30 servings)

Purium's Red Marine Algae\*\* is a natural combination of red and blue-green alga that is a powerful tool for your body's immune system. The sulfated polysaccharide compounds found in the red alga support the anti-viral activities within your body. We recommend combining this product with any of our other immune-supporting products to help keep you healthy, especially during cold and flu season.

- · May provide a boost to the immune system
- · Contains sulfated polysaccharide compounds that support anti-viral defenses
- May help prevent viral outbreaks
- · Can support healthy cholesterol levels

Instructions: Take three 500mg capsules daily.

Ingredients: Proprietary blend of Red Algae Gigartina and Red Algae Dumontacea (contains sulfated polysaccharides); Spirulina (Spirulina platensis), vegetarian cellulose capsules.



Item: 2125 (1 fl oz, 122 servings) Item: 2126 (3-pack of 1 fl oz bottles)

Zeolite, one of the few negatively charged minerals, is formed naturally when volcanic lava reacts with salt water. Our zeolite has been synergistically combined with fulvic acid to create Fulvic Zeolite\*\*, which acts like a magnet, drawing positively charged toxins and heavy metals out of the body. We recommend combining it with any of our green foods for added assimilation and detoxification.

- · Effective part of any detoxification program
- Contains no chemicals
- Balances pH levels and helps restore electrical conductivity in the body
- Safe for all ages over 2 years\*

Instructions: For adults: Hold 3 drops under tongue for 10 seconds then swallow. Or mix 3 drops with any juice or water 3 times a day. Start with one drop 3 times a day and slowly increase to 3 drops, 3 times a day over a period of 2 weeks. Best results when mixed with a green drink. "For children: take one drop a day mixed with juice or purified water.

Ingredients: Supercharged activated fulvic acid, zeolite

#### ENZYME ADVANTAGE™

Item: 2610 (90 capsules, 90 servings)

Purium's Enzyme Advantage™ is a patented, shelf-stable, aspergillus derived formula that helps your body break down and assimilate nutrients in the foods you eat. This also ensures that no food remains in your body undigested, causing gastrointestinal distress or discomfort. We recommend combining this product with our Advanced Probiotic™ for your best digestive health.

- May support healthy digestion
- Can help eliminate toxins
- May support healthy immune function
- May enhance nutrient absorption when taken with meals
- May be used as part of a natural allergy defense regimen

Instructions: Take one or two capsules with each meal.

Ingredients: Protease, Lipase, Amylase, Cellulase, Calcium, Magnesium, Zinc, Manganese, 72 trace minerals, sea kelp, and vegetarian cellulose capsules.





IMMUNE SUPPORT

Enzyme

Advantage"

Control Services

90 Capsules (520 mg)





Item: 3510 ( (60 ct / 30 servings)

Purium's Men's DefenseTM is a scientifically-composed blend of herbs and plant extracts specifically chosen by David Sandoval specifically for their ability to support the body's defenses against health concerns unique to men. We offer Men's Defense as a powerful modulator to assist the body by using the most effective natural substances available and recommend taking it with a comprehensive green drink such as Purium's More Greens to maximize your body's immune defenses.

- · May support a healthy prostate
- · May support healthy immune function
- May support healthy hair retention
- · May support healthy liver function

Instructions: Take 2 capsules daily with food

Ingredients: Saw Palmetto, Red Clover extract, Pygeum extract, Nettle extract, Pumpkin Seed, Lycopene, vegetarian cellulose capsules

#### WOMEN'S DEFENSE™

Item: 3010 (60 ct / 30 servings)



Purium's Women's DefenseïM is a scientifically composed proprietary blend of synergistic herbs and whole foods chosen by David Sandoval specifically for their value to women's health. A woman's body will go thru many changes throughout their lifetime; often changes in hormonal and menstruation cycles can trigger abnormalities that can threaten her health dramatically. We offer Women's Defense as a powerful modulator to assist the body by using the most effective natural substances available and recommend taking it with a comprehensive green drink such as Purium's More Greens to maximize your body's immune defenses.

- · Contains a unique blend of Chinese mushrooms
- May help increase energy, vitality, and endurance
- · Supports healthy immune function
- · May support healthy blood glucose levels

Instructions: Take 2 capsules daily with food

Ingredients: Proprietary blend of Maitake, Shiltake, Lion's Mane, Cordyceps, Tremella, Organic sprouted soy, fermented soy, Cat's Claw extract, Red Clover extract, GlisODin Superoxide Dismutase, vegetarian cellulose capsules



Greens are the Basis for Life

## Greens

## PURIUM = Pure + Premium

- All-Natural From the Farm to Your Family
- · Nothing Genetically Modified · Nothing Artificial

## WHY Greens?

Green leafy vegetables typically contain 20 times more essential nutrients than other foods ounce for ounce. Furthermore the nutrients in deep green leafy vegetables are so important that they actually make the nutrients found in other foods work far more effectively.



## RESTORE Your Body's Natural Balance

If we fail to eat quality green vegetables on a daily basis, dozens of valuable cleansing, building and eliminative functions fail to work properly. Greens help distribute oxygen in the blood, detoxify our tissue and organs, balance the pH of the body, deliver vital nutrients and help repair damaged DNA. They are integral to our energy, immunity, mental health, and longevity. Finding the perfect green drink for you is made easy with the pure, premium choices offered by Purium.



#### ORGANIC KAMUT BLEND™

Item: 2420 (90g, 60 servings) Item: 2421 (270g, 180 servings)

Purium's Organic Kamut Blend<sup>TM</sup> is grown in nutrient-rich, organic soil, watered with mineral springs, and harvested at the peak of nutrition. Kamut<sup>TM</sup> is a superior non-GMO, non-crossbred, nutrient-dense heirloom-seed Egyptian wheatgrass. We have combined it with oat and alfalfa to give it a sweet taste and increase the mineral and trace mineral content. We recommend combining Organic Kamut Blend<sup>TM</sup> with our Organic Spirulina.

- · May support healthy immune function · May support natural detoxification · Supports healthy digestive function
- · Can help combat fatigue and increase energy · Helps naturally alkalize and oxygenate the body

Instructions: Take one scoop (2 tsp) mixed in purified water, aloe, apple, carrot, or other vegetable juice twice a day on an empty stomach.

Ingredients: Organic Kamut Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder, Chlorozyme

#### **GREENS TESTIMONIAL**

**Jackie Page** 

To me there is no other Kamut or wheatgrass on the planet that is as pure as Purium's Organic Kamut Blend – it is absolutely my favorite product. Nothing out there compares to the quality and the integrity of this blend. I use it every day because it goes right into your cells and starts detoxifying them right away. I am a huge advocate for all of Purium's wonderful products, but when I introduce the line to others, I always insist they try the Organic Kamut Blend first and foremost. Other products may take a bit of time to demonstrate results, but as soon as you start taking the Kamut, you feel it. My friends try the Kamut, and say, "Wow!" It gives fast results, and then they are hooked like me!



## ORGANIC BEST OF GREENS™ Item: 2400 (150g, 60 servings)



Purium's Organic Best of Greens™ is a synergistic blend of the best green super-foods from both land and sea. Each ingredient contains valuable phyto-nutrients and was selected for its purity and potency. We recommend including Organic Best of Greens™ and Bio Fruit ™ in your daily health regimen for comprehensive nutritional support.

- Great source of chlorophyll
- Supports natural detoxification
- May support healthy immune function
- Can help balance pH levels
- May support increased energy
- Can increase mental acuity

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Instructions: Mix 1 heaping teaspoon (2.5g) with 6 ounces of purified water or juice\* twice per day. We recommend drinking this on an empty stomach. "Best mixed with carrot, apple, or aloe yera juices. Citrus juices are not recommended.

Ingredients: Organic Cereal Grass Blend (contains Organic Alfalfa Juice, Organic Wheatgrass Juice, Organic Barley Grass Juice, Organic Oat Grass Juice), Organic Cruciferous Vegetable Blend (contains Organic Broccoli, Organic Cabbage, Organic Parsley, Organic Kale), Organic Spirulina, Organic Chiorella, Organic Sea Vegetable Blend (contains Organic Kelp and Organic Dulse), Organic Dandelion Greens, Organic Three Day Old Broccoli Sprouts



## Harness the Healing Power of Nature

Sur

Seal of

APPROVAL\*

#### SCOOP OF GREENS™

Item: 2380 (111g, 14 servings) Item: 2381 (478g, 60 servings)

GREAT TASTING

POWER SHAKE™

Item: 2208 - Apple-Berry Flavor - (1065g powder, 30 servings) Item: 2207 - Apple-Berry Flavor - (533g powder, 15 servings)

Item: 2206 - Original Flavor - (1065g powder, 30 servings)

Item: 2205 - Original Flavor - (533g powder, 15 servings)

Purium's Power Shake<sup>TM</sup> was created so that you can easily consume several superfoods all at once, thus saving you time and money. For detoxification, we recommend using the Power Shake as part of David Sandoval's 10-Day Celebrity Transformation.

- · May help burn fat and build muscle
- May increase energy, endurance and strength
- · May reduce cravings and appetite
- Great natural detoxifier
- Supports healthy blood glucose levels
- Contains ingredients rich in vitamins and nutrients to support total nutrition

"The Power Shake is a proprietary blend of whole foods that all have ancient roots as potent fuels for energizing and strengthening the human body."

- David Sandoval

Instructions: Mix 2 slightly rounded scoops (5 tbsp.) with 10-20 oz of cold, purified water or juice (carrot or apple would be ideal).

Take on an empty stomach (or 2 hours after eating) 1-4 times per day. Great prior to, during, and after exercise or activity.

Apple-Berry Power Shake Ingredients: Rice Bran Solubles, Organically Grown Activated Barley, Organic Carrot Juice Powder, Organic Spirulina, Organic Wheat Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder, Organic Raspberry Flavor, Organic Apple Flavor, Lo Han Guo.

Original Power Shake Ingredients: Rice Bran Solubles, Organically Grown Activated Barley, Organic Carrot Juice Powder, Organic Spirulina, Organic Wheat Grass Juice Powder, Organic Oat Grass Juice Powder, Organic Alfalfa Leaf Juice Powder. Instructions: Mix one scoop with 6 to 8 oz of purified water. We recommend two to three servings per day on an empty stomach.

Scoop of Greens'

Healthy Glucose Support Purium's Scoop of Greens<sup>56</sup> has all the benefits of cereal grasses as well as whole grains. It has been given the Diabetes Resource Center's Seal of Approval because it is a valuable aid for anyone looking to maintain healthy blood glucose naturally. We recommend combining this product with Purium's Control Pre-Meal Capsules<sup>56</sup>.

- · Can support healthy blood glucose levels
- · Has a delicious green apple flavor
- · Can help reduce hunger between meals
- Alkalizes and oxygenates tissues
- · Provides green vegetable nutrients

Ingredients: Organic Activated Barley; Rice Bran Solubles; Organic Kamut<sup>®</sup> Grass Juice Powder, Organic Barley Grass Juice Powder, Organic Apple Flavoring; Alpha Lipoic Acid; Lo Han Guo berry



PURIUM

#### MORE GREENS™

Item: 2410 (240g, 30 servings)

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More Greens<sup>™</sup> is a blend of super-foods, probiotics, ginseng, and bee pollen. More Greens<sup>™</sup> is a great all-in-one supplement for anyone who wants to get maximum benefits from one supplement. For more comprehensive nutritional support, we recommend including More Greens<sup>™</sup> along with Apothe-Cherry<sup>™</sup> in your daily health regimen.

- · Supports healthy immune function · Great source of chlorophyll
- · Aids healthy digestion and can help improve nutrient absorption

Instructions: Take one scoop (1 round tbsp) each day. We recommend mixing it with purified water or juice (carrot or apple is ideal) and taking it on an empty stomach. Do not mix with hot beverages.

Ingredients: Organic Spirulina, Organic Oatgrass Juice Powder, Organic Alfalfa Whole Leaf Powder, Organic Kamut® Whole Leaf Powder, Organic Barley Grass Juice Powder, Organic Wheat Whole Leaf Powder, Arabinogalactin, Rice Bran Solubles, Inulin - FOS, Organic Carrot Juice Powder, Bee pollen, Pineapple Natural Flavor, Cruciferous Vegetable Blend containing: Broccoli Powder, Cabbage Powder, Parsley Powder, Kale Powder; American Ginseng, Shelf Stable Probiotic Blend, Chlorozyme™, Cracked Cell Chlorella, Kelp, Broccoli Sprout, Lo Han Guo.

#### CRACKED-CELL CHLORELLA™

Item: 2481 (600 tablets, 40 servings) Item: 2482 (8oz, 75 servings)

Purium's Cracked-Cell Chlorella is cultivated in a controlled outdoor environment in ponds filled with mineral-rich water. Our easily-digestible tablets and powder are a great addition to any detoxification regimen. We recommend combining it with any of our green foods for a smoother taste and added nutritional benefits.

- · Can help break down heavy metals
- · May support natural detoxification
- Nature's richest whole-food source of chlorophyll
- May help decrease plaque buildup in arteries
- · May support healthy cholesterol levels

Instructions: Take fifteen tablets (3g) per day or take one rounded teaspoon (3g) of the powder mixed with juice, purified water or blended with a smoothle.

Ingredients: Chlorella powder



#### ORGANIC BARLEY GREEN JUICE™

Item: 2440 (240g, 160 servings)

Purium's Organic Barley Green Juice™ is grown in pristine fields and watered with mineral springs to ensure it has nature's maximum nutritional input. It contains highly assimilable chlorophyll, which is important for total nutrition. We recommend combining it with our Carrot Juice Plus™ for an extra smooth taste and added nutritional benefit.

- · Can help maintain healthy cholesterol levels
- Great for natural detoxification
- May support healthy blood sugar levels when taken between meals

Instructions: Take 1 scoop (2 tsp) once or twice daily on an empty stomach.

Best when mixed with purified water or alkaline juices. Do not mix with hot beverages.

Ingredients: Organic Barley Grass Juice Powder

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#### ORGANIC SPIRULINA™

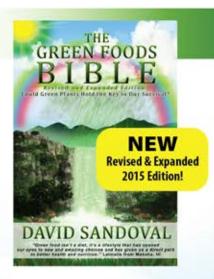
Item: 2432 (1 lb, 45 servings) Item: 2430 (180 capsules, 30 servings)

Spirulina has been widely regarded as nature's most complete nutrient source. Purlum's Organic Spirulina is a rich, whole-food source of vegetarian protein, chlorophyll, essential amino acids, antioxidants, and vitamins. It contains an abundant amount of phycocyanin, a unique, blue-green pigment that may support healthy immune function. We recommend combining Spirulina with our Rice Bran Solubles to create a natural multivitamin.

- · Can help increase endurance and stamina
- Rich source of carotenoids
- · May reduce cravings and appetite
- May support healthy immune function
- Can help promote healthy cholesterol levels and cardiovascular function

Instructions: Mix one rounded thsp (10 g) per day with purified water or your favorite juice or smoothie. Or take 6-20 capsules daily.

Ingredients: Organic Spirulina; vegetarian cellulose capsules.



#### THE GREEN FOODS BIBLE

Item: 8410 (189 pages)

By David Sandoval. Everything you need to know about the most nutritious green foods from around the world, plus much more. David has been immersed in the scientific research on the benefits of raw, enzyme-rich whole plant foods since the early 1990s and the results of his quest for knowledge are what you will find within the pages of this book. From grasses to algae to both sea and land vegetables, this book is the first to focus on the scientific validations that show green foods are beneficial in healing the body and helps to fulfill David's dream to educate the world that they do not need to suffer unnecessarily.

- · Comprehensive info on edible green foods
- · Based on decades of research
- · Informative yet easy to read



Item: 9810 - (Green lid with white flip-cap, clear bottle with markings up to 20 oz)

Made from the highest grade materials out there, our BPA-Free Shaker Bottle has a patented BlenderBall® wire whisk that moves freely throughout the bottle as you shake it, mixing the thickest ingredients with ease. The BlenderBall is made from 316-grade surgical grade stainless steel and electro polished to remove impurities and give it a high-luster shine. Purium's BPA-Free Shaker Bottle is stylish, easy to use, easy to clean; the best portable mixer on the market - used by celebrities and professional athletes alike!

- BPA-Free
- · Easy to use
- · Easy to clean
- · Comes with patented wire whisk BlenderBall

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### PRICE LIST

The statements in this catalog have not been evaluated by the FDA and were not intended to diagnose, treat, cure, or prevent any disease.

DAAF	SANDOVALS 10-Day CELEBRITY TRANSFORMA	TION PAG	E MSRP	BV
11151	10-Day Transformation (With Original Flavor Power Shak	e) 04	\$290.00	130
11157	10-Day Transformation (With Apple-Berry Power Shake)	04	\$290.00	130
PURIL	JM LIFESTYLE CLUB PACKS	*Purium Lifestyle Club Packs are for I	PLC Members	only.
7710	Core Nutrition	08	\$79.00*	50
7740	Daily Max	08	\$149.00*	100
7720	Weight Control	09	\$99.00*	65
7730	Athletic Performance	09	\$165.00	100
NEW	PRODUCTS	PAG	E MSRP	BV
2260	Super CleansR (10 Servings)	06	\$42.75	24
2060	Super Lytes (10 Servings)	06	\$25.65	14
ALTER	NATE TRANFORMATION CLEANSE	PAG	E MSRP	BV
11191	10-Day Athlete's Transformation	07	\$290.00	130
SUPE	R MEAL - L.O.V.	PAG	E MSRP	BV
2700	Super Meal L.O.V Original Flavor (30 Servings)	10	\$107.15	60
2710	Super Meal L.O.V Original Flavor (10 Servings)	10	\$45.00	25
2910	Super Meal L.O.V Vanilla Chai (30 Servings)	10	\$117.50	65
2735	Chocolate Raspberry Flavor (2 oz.)	11	\$10.00	5
2736	Vanilla Cheesecake Flavor (2 oz.)	11	\$10.00	5
2737	Tropical Coconut Flavor (2 oz.)	11	\$10.00	5
2730	(3) Flavor Combo (2 oz., ea.)	.11	\$28.57	15
POWE	RKIDS	PAG	E MSRP	BV
2231	Power Kids	12	\$85.74	50
ANTI-	AGING	PAG	E MSRP	BV
2110	Apothe-Cherry (16 oz.)	15	\$27.95	15
4010	Revive-It-All (90 ct.)	16	\$46.95	27
2490	Bio Fruit (240 g.)	16	\$33.95	19
3020	Renew Hair, Skin & Nails (180 ct.)	17	\$29.95	17
2030	C From Nature (90 ct.)	17	\$21.95	13
2031	C From Nature (270 ct.)	17	\$57.95	33
4020	Joint-Flex (180 ct.)	18	\$46.95	26
4030	Heart-Aid (180 ct.)	18	\$31.95	18
2115	Power of 10 Veggie (144 g.)	19	\$43.95	25
2130	White American Ginseng Extract (8 oz.)	19	\$44.95	25
3610 3615	Amla C Plus (4 oz.) Amla C Plus (500 ct.)	19	\$15.95 \$43.95	25
		VIII.	Element.	1000
	HT LOSS	PAG	The state of the s	BV
	CONTROL Pre-Meal Caps (180 ct.)	21	\$38.95	21
	Creamy Vanilla Meal Option (10 Servings)	21	\$27.95	16
	Creamy Vanilla Meal Option (30 Servings)	21	\$69.95	39
	Organic Tropic Oil (16 oz.)	22	\$17.50	7
	Organic Tropic Oil (1 gallon)	22	\$72.95	31
	CONTROL Whole Food Meal (30 Servings)	21	\$69.95	35
	Activated Barley (280 g.)	23	\$24.95	14
	Activated Barley (900 g.)	23	\$69.95	39
	Herbal Fiber Cleanse (180 ct.)	23	533.95	18

ATHL	ETES	PAGE	MSRP	BV
3550	Super Amino 23 (50 ct.)	25	\$40.64	19
3551	Super Amino 23 (150 ct.)	25	\$89.64	39
3537	Super Xanthin (60 ct.)	26	\$26.95	11
2455	Rice Bran Solubles (360 g.)	27	\$42.95	24
2050	Bee Energetic (90 ct.)	28	\$24.95	14
2120	Ionic Elements (4 oz.)	28	\$38.95	21
3525	Super Life Formula (90 ct.)	29	\$69.95	40
FAMI	LYNUTRITION	PAGE	MSRP	BV
2510	Vir-U-Sure (60 ct.)	31	\$34.95	20
2540	Immuno-Max (180 ct.)	31	\$41.95	24
2470	Carrot Juice Plus (225 g.)	32	\$35.95	17
4050	Organic Flax Advantage (2 lbs.)	32	\$16.50	7
2210	Daily Fiber Blend (500 g.)	32	\$26.95	15
2150	40X Aloe Vera Concentrate (4.2 oz.)	33	\$31.95	18
2610	Enzyme Advantage (90 ct.)	34	\$28.95	15
3620	Red Marine Algae (90 ct.)	34	\$40.95	22
2125	Fulvic Zeolite (1 oz. )	34	\$79.95	45
2126	Fulvic Zeolite (1 oz., 3 pack)	34	\$209.85	118
3510	Men's Defense (60 ct.)	35	\$34.95	20
3010	Women's Defense (60 ct.)	35	\$40.95	23
GREE	NS	PAGE	MSRP	BV
2420	Organic Kamut Blend (90 g.)	37	\$29.95	17
2421	Organic Kamut Blend (270 g.)	37	\$75.95	43
2400	Organic Best of Greens (150 g.)	37	\$35.95	20
2205	Power Shake - Original Flavor (533 g.)	38	\$54.95	31
2206	Power Shake - Original Flavor (1065 g.)	38	\$99.95	56
2207	Power Shake - Apple Berry Flavor (533 g.)	38	\$54.95	31
2208	Power Shake - Apple Berry Flavor (1065 g.)	38	\$99.95	56
2410	More Greens (240 g.)	39	\$41.95	23
2380	Scoop of Greens (14 servings)	39	528.95	16
2381	Scoop of Greens (60 servings)	39	\$66.95	38
2430	Organic Spirulina (180 ct.)	40	\$20.95	10
2432	Organic Spirulina (1 lb.)	40	\$43.95	25
2440	Organic Barley Green Juice (240 g.)	40	\$56.95	32
2481	Cracked Cell Chlorella (600 ct.)	40	\$30.95	16
2482	Cracked Cell Chlorella Powder (8 oz.)	40	\$38.95	21
SKIN	CARE	PAGE	MSRP	BV
- Charles	Line Erasing Serum (1 oz.)	N/A	\$32.08	14
	Muscadine Facial Scrub (4 oz.)	N/A	\$28.86	13
	Poly C Serum (1 oz.)	N/A	\$36.36	16
	Rejuvenating Cleansing Gel (4 oz.)	N/A	\$21.37	10
MISC	ELLANEOUS	PAGE	MSRP	BV
	The Green Foods Bible by David Sandoval (189 pgs.)	41	\$14.00	N/A
	BPA-Free Purium Shaker Bottle	41	\$10.00	N/A
2012	DFA-FIEE FUITUM SHAKEF BOTTLE	94.1	210.00	TW/P

TO ORDER PLEASE CALL: 888-747-6733



PURIUM 2015 NATIONAL CONVENTION ANAHEIM, CA AUGUST 14-16





FREE
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are available with
our Naturopath,
Michael Wohlfeld?

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