

ENHANCED PERFORMANCE. IMPROVED RESULTS.

**Antonio McKee:** Antonio McKee is a professional mixed martial artist (MMA) fighter and the former Maximum Fighting Championship Lightweight Champion. He has also competed in the United Fighting Championship, most commonly known as UFC. The Long Beach native started wrestling in high school and went on to a career in professional fighting. As an athlete, Antonio knows what a huge role nutrition plays in performance.

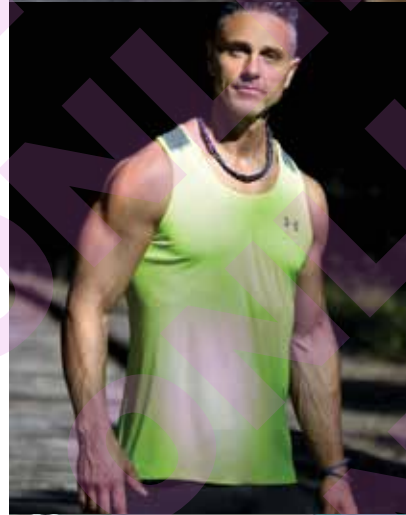
"I use Purium products because they are natural and organic. I believe that the body responds to whatever you put into it."

**Mark Matrell:** Mark Martell became interested in healthy living when his father passed away from a heart attack. He knew he wanted to break the cycle and find wellness solutions he could apply to his life. Mark sought out more complete solutions and became a plant-based raw foods chef and certified personal trainer. The New York native is also a raw vegan bodybuilder who placed second in his weight class at the 2014 NPC (National Physique Committee) Bodybuilding show in Miami. Mark is currently training for the 2016 Mr. America title.

"I wish to inspire others to achieve better health and live a greener lifestyle and compete in this sport because they are at their best internally and externally."

**Koya Webb:** Koya Webb is a holistic health coach, author, motivational speaker, yoga instructor and fitness model. She loves helping others reach their goals through nutrition plans as well as mind and body detox retreats. Her lifestyle is in perfect harmony with Purium's products and values, making her an invaluable Purium leader and mentor.

"Life is about opportunities and choices. Make healthy choices and the better your life will be. That's why I tried the Athlete's Transformation. That's why I take Purium products every day."



# ATHLETES

POWERED BY  
**PURIUM**  
HEALTH PRODUCTS™



## 8 REASONS ATHLETES SHOULD TRY PURIUM

- 1 Delivers Essential Nutrition.** From amino acids and protein to trace minerals and antioxidants, the Purium product line helps replenish the critical nutrients that athletes need for optimal performance.
- 2 Builds Lean Muscle.** Purium provides superior-quality, non-soy vegan protein and aminos to help create lean muscle for a toned, tight look.
- 3 Balances Hormones.** Hormones help govern a huge spectrum of body processes. Purium offers proven ingredients known to promote hormone balance for improved performance.
- 4 Boosts Energy.** Purium provides an array of energy-revving nutrients that naturally boost physical and mental vigor for sustained endurance and no crash.
- 5 Enhances Recovery.** Purium's products are designed to offer athletes optimal recovery and repair after competing and training. They may help reduce soreness, rehydrate and replenish, and assist in the repair processes in muscles, tissues and cells.
- 6 Boosts Mental Activity.** Every athlete knows that optimal mental function is crucial for high-level performance. Purium supports the brain to enhance concentration, focus and overall mental function.
- 7 Healthy Weight Control.** Purium products are great for suppressing appetite and cravings, boosting metabolism and supporting overall healthy weight maintenance.
- 8 All-Natural.** No artificial colors, flavors, sweeteners, binders or genetically-modified ingredients to slow you down. No synthetics, chemicals or steroids to cause you harm.

YOUR PURIUM MEMBER IS:

USE MY GIFT CARD CODE:

For additional brochures, call 800.562.2659 or visit [PuriumGear.com](http://PuriumGear.com)

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## 10-DAY ATHLETE TRANSFORMATION THE NEXT LEVEL IN NUTRITION!



## SUPERCHARGE YOUR FITNESS—PURIUM-STYLE!

It doesn't matter if you exercise every morning, play only on weekends, compete at an amateur or professional level, or simply love being active—being an athlete demands more from your body.

Here's some great news! With founder David Sandoval, Purium provides the ultimate athlete solution—the Athlete Transformation Pack.



David Sandoval's transformative products and systems have helped dozens of celebrities and top-tier athletes lose weight, recapture their energy, and look and feel more fit and toned than ever before!

## 10-DAY ATHLETE TRANSFORMATION THE NEXT LEVEL OF NUTRITION!

- Get fit faster
- Build lean muscle / burn fat
- Create sustained energy
- Reduce soreness and damage

For the fitness-minded transformers, Purium has created an Athlete's Transformation that will literally flush out unhealthy cellular waste, fat deposits and toxins. It will also encourage lean healthy muscle tissue, helping your body look and feel more vibrant, fit and toned than you have in years—even if you are an endurance athlete or fitness buff.



### Athlete's Transformation

~~\$280~~/\$230  
WITH GIFT CARD

Includes PuriumLifestyle Club Membership + 5 Gift Cards to Share

## WHY DOES IT WORK? It's as Easy as A-B-C!

All-natural. Nutrient-dense. Low-calorie. No synthetics. Proven ingredients. Discover enhanced performance with Purium!



### A: Total Cellular Satisfaction

We use super-high-nutrient, super-low-calorie superfoods, including power greens and power grains to completely satisfy, feed and protect your cells.



### B: Anabolic Muscle Building

Our patented 100% vegan, pre-digested protein is proven to build muscle (anabolic) within minutes even if you aren't exercising. No starving or dehydrating—just build and tighten as you lose fat.



### C: Recovery

The Super Xanthin removes lactic acid from muscles and supports cellular repair while the Super Life Formula balances hormones and supports healthy testosterone levels. It's the perfect combination to elevate your work out routine.

“Purium products are cleaner than what you can find on the shelves of the best health food stores. As a competitive cyclist, I love that the ingredient list isn't full of binders, fillers, or artificial colors and flavors—it's the perfect fuel to help me perform at the highest level, even after 50 miles.”

— Ian F.



## PURIUM PRODUCTS: EFFECTIVE. NATURAL. PROVEN. GUARANTEED.

### 10-DAY ATHLETES TRANSFORMATION PRODUCTS

#### Super Meal L.O.V.

The meal replacement just got replaced!

- May be used as a snack or meal replacement
- Supports healthy immune function
- Supports healthy digestive function
- May help increase energy
- Composed of 30+ pure, premium, natural, whole food ingredients
- Is a Live, Organic, Vegan (L.O.V.) meal replacement that is also 7 products in 1



#### Super Life Formula

Super-charge your body, mood & life!

- Promotes building of lean muscle mass
- Builds endurance and speeds recovery
- May support healthy testosterone levels in men and women
- May enhance sexual desire
- Can support healthy circulation
- May enhance mood or provide general sense of well-being



#### Super Amino 23

Build muscle faster. Read that again.

- Aids in normalizing protein synthesis
- Assists with the stabilization or recovery of muscle strength, endurance, and volume
- Helps keep body tissues firm
- Helps minimize body fat
- Pre-digested 100% vegetarian protein, comprised of non-soy legumes



#### Super Xanthin

Bye-bye, lactic acid. Hello, better body!

- May protect muscle tissue from damage
- May provide some protection for the skin from UVA and UVB damage
- May reduce lactic acid build-up and improve recovery time
- May support eye health
- Made from astaxanthin—nature's most powerful antioxidant
- Astaxanthin is 500x stronger than vitamin E



### ADDITIONAL PRODUCTS FOR ATHLETES

#### Power Shake

- May help burn fat and build muscle
- Is a great natural detoxifier
- May increase energy, endurance, and strength
- Supports healthy blood glucose levels
- Helps curb cravings and appetite
- Contains ingredients rich in vitamins and nutrients to support total nutrition



#### Ionic Elements

- Specially formulated blend of fulvic acid and ocean trace minerals
- May reduce the effects of aging
- May promote restful sleep
- May support healthy immune function
- May increase alkalinity
- May promote the healthy growth of hair, skin, and nails
- Enhances hydration benefits



#### Bee Energetic

- Can increase energy, strength, endurance, and vitality
- May improve mental clarity and circulation
- May help balance the adrenal system
- Contains spirulina, nature's most nutrient-dense high protein energy food



#### Rice Bran Solubles

- Contains a wide variety of B vitamins
- Great source of healthy fats
- Can help promote healthy cholesterol levels and cardiovascular function
- May support healthy blood glucose levels

