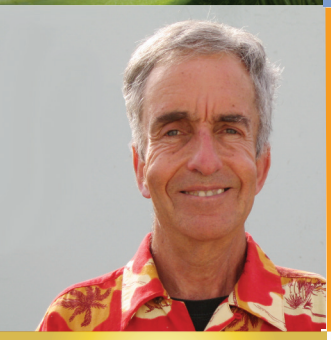
PURIUM™
HEALTH PRODUCTS

21 Reasons to Join Purium

We tried to make a "Top 10" List, but we have too many unique benefits!



60 DAY Money Back Guarantee

GIVE $50 GET

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PURIUM
LIFESTYLE CLUB

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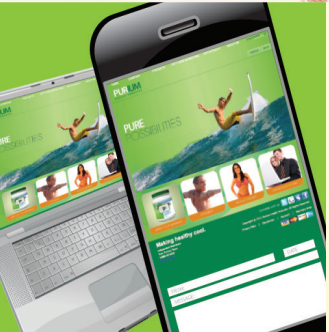

million mom movement

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The Products

21 Reasons to Join Purium

What makes us different?

1 The Real Food Revolution

100 years ago all food was organic…vegetables grew from the earth…fruit was picked right off the tree…fish swam in pristine streams, lakes and oceans and animals roamed free. Now, many of the things we put into our bodies are not made by God and Mother Nature, they're made by chemists in laboratories. They aren't foods at all. They're food-like substances - processed, irradiated and genetically-modified…filled with artificial colors, flavors and sweeteners…loaded with hormones and sprayed with pesticides. It's not too far off to say that almost all food is junk food these days. **Thankfully, there is a better way - we call it "The Real Food Revolution." Join the revolution today!**

2 David Sandoval – Whole Foods & Nutritional Expert

The world of nutrition is confusing. It seems like one day a new "miracle food" is discovered and the next day the same food is discredited. Now you don't have to worry about sorting fact from fiction because you have an expert who does that for you. **David Sandoval is the founder, owner, Chief Science Officer and "human guinea pig" for Purium.** David is also the author of "The Green Foods Bible." Join Purium and you get access to the hours and hours of FREE educational materials on healthy living that David has provided!

3 We ARE the Manufacturer

We have a direct-to-consumer business model. We don't let middlemen touch our products. We don't need them. They add cost, without adding any value. This makes a HUGE difference in what you get from Purium compared with other companies that are really just marketing companies. We own and operate an Organic-Certified, GMP-Certified, QAI-Certified, USDA-Inspected 40,000 square foot facility in Long Beach, CA. **We control the quality and the cost every step of the way. By managing/owning the "farm-to-family" supply chain**, you benefit as a customer and as a promoter, because we have a huge platform upon which to grow!

4 Dave Sandoval's 10-Day Celebrity Transformation

Our Transformation is the fastest, healthiest, simplest, least expensive weight loss program on the planet. **Lose 5 - 20 pounds in just 10 days!** Break your addiction to food and re-set your metabolism. 3 easy-to-use products, plus amazing support calls, videos, emails, text messages and more. Compare against Weight Watchers®, Jenny Craig®, Nutrisystem® and all of the 90-day challenges!

5 Dozens & Dozens of Whole Food Products

We are not a "one hit wonder" nutrition company. Real health and wellness takes a comprehensive approach…and we offer dozens of healthy whole foods and whole food-based supplements that **you just won't find anywhere else.** You can look at the product offerings of companies 100 times as large as ours and you won't find cracked-cell chlorella, red marine algae, organic Spirulina, organic barley greens, organic Kamut, or most of our other pure and premium products!

6 Michael Wohlfeld Traditional Naturopath

A lot of companies say they are interested in your health – but no other company proves its commitment like Purium. Staff Naturopath Michael Wohlfeld is available to answer your health and nutrition questions.
At Purium, the Naturopath is always in!

7 60-Day Guarantee

We are so confident that you will love Dave Sandoval's 10-Day Celebrity Transformation and our other natural, plant-based products that we double the usual 30-day guarantee. **We guarantee your satisfaction for 60 full days. See www.mypurium.com for complete details on our satisfaction guarantee.**

The Money

8 Perfect Timing

Everything is in place and almost nobody knows about us. But that is about to change! Our coming out party is just about to begin. Purium has been growing fast, but growing under the radar. **We are 20 times bigger than we were just 18 months ago!** Ask around and find out how many other companies can say that. Almost none! We are enrolling thousands of new Customers and thousands of new Members every month. The momentum is building, but we are still on the front end of the "hockey stick" growth curve. **The next 18 months is when the big money will be made. Now is the perfect time to join!**

9 Give $50 / Get $50

Enroll a new Customer or a new Member with a 10-Day Transformation. Earn $50. Yes, it's that simple! Simplicity equals speed. This new program is the ultimate in simplicity. It's another "first" for Purium. This is a "game-changing" program that is ROCKING the industry!

10 Gold Rush

Enroll new "Promoters" and the fifty dollar bills fly even faster! The more people you enroll in a week, the more money you earn, which means that there is a big push of volume every Thursday and Friday. **Earn Up To $350 For A Single Enrollment!**

11 Purium Pays 64 Times Per Year

Some companies pay weekly. Other companies pay monthly. Purium pays BOTH! 52 weekly pay periods + 12 monthly pay periods = **64 pay periods per year!** Purium offers low risk, huge upside and a "fast return on investment" … and in today's economy, that's exactly what people want. Since our Retail Bonuses, First Order Bonuses and Recruiters Promotions all pay weekly, if you enroll 3 people this week, you will be in profit by next Friday!

12 Tremendous Leverage

Passive residual income means you get paid on the efforts of others. That's leverage! With Purium, you can earn income on the people you enroll as Customers and Members … and the people they enroll as Customers and Members … and the people they enroll, **down 10 levels!** Plus, with our Infinity Bonuses, there is literally no limit to the number of level of commissions you can earn. And as an extra "kicker", we offer cash Matching Bonuses as your Members advance through the lower levels of the plan and up to 3 Generations of 10% Matching Bonuses at the highest levels of the plan.

13 Big Monthly Cash Bonuses / Even Bigger Pool Bonuses

The Purium Lifestyle Bonus may be the biggest monthly cash bonus in the industry! Other companies have car bonuses with lots of strings attached - most of these car bonuses pay $600 per month for the lease of a specific car that the company chooses. At Purium, **our Lifestyle Bonuses pay up to $10,000 per month** – and you have the freedom to use this cash for a car payment, house payment, college fund … or the dream vacation of YOUR choice. With our Diamond and Crown Pools, you will be paid on ALL of Purium's North American volume, not just the people in your downline.

14 Dream Events

The Purium "Dream Event" program delivers world-class fun, adventure, relaxation and education. At the core of this program is our mission to "make healthy cool" … and what is cooler than spending a week with like-minded people on a tropical island paradise or a long weekend at an exclusive high desert oasis wellness retreat? The program begins with the Diamond Tour of our Manufacturing Facility in Long Beach, CA so you can learn the rich history of the company and watch how we build quality into every product we make. Our Blue Diamond Retreat features an all expenses paid "Detox-a-vacation" for two. And the highlight of every year will be our luxurious Crown Club Dream Event!

Joining Purium is Easy...

Simply Contact Your Purium Member

Or Call Customer Service at: **1-888-747-6733**

The Support

15 Gift Card Marketing System

We are so confident in the benefits of our products, we allow our Members to give them away for free! In today's economy, giving a prospect something for free is the easiest way to capture someone's attention. Our Gift Card Marketing System is the perfect combination of "high-touch" and "high-tech." The cards are so convenient you can approach anyone – and then the automated marketing system does 95% of the presentation and follow-up for you. Just choose your Gift Card Code and start promoting! It's that simple. Plus, the Gift Cards are commissionable! Do you think it would be easier to teach people to sell products or give them away? **(Hint: People really love giving things away for free!)**

16 PURIUM Lifestyle Club

Our Purium Lifestyle Members enjoy 4 important benefits: they save up to an extra 15% on their personal purchases, they earn up to an extra 15% on their Retail Customers' purchases, **they receive a $10 S&H discount on every order and they get access to monthly product specials. There are no additional fees to upgrade to PURIUM Lifestyle Club.**

17 Healthy Happy Hours

Get ready to party! Healthy Happy Hours are a fun, easy and effective way to build a Purium business. It's "push play simple" with our Healthy Happy Hour DVD (9 short videos with a total length of 30 minutes). There are customizable "HHH" invitations you can email. There is a Training Guide and a series of short Training Audios that walk you through the entire "HHH" process. **Plus, $50 Gift Cards help encourage people to attend your events and to buy when the presentation is complete.**

18 Text Message Platform

Purium is one of only a handful of companies that are now using **Mobile Messaging** for marketing and communication. Key words trigger bounce-back marketing messages, website links, video links, audio links and pdf documents. Stay in the loop with real-time updates about events, promotions and conference calls. Note: Text Message Platform is not currently available in Canada.

19 Million Mom Movement

We're on a mission to change the way the world eats. We're looking for **1,000 women** in **100 communities** who want to help **10 families each** eat cleaner and greener. That's one million families who will be part of our Real Food Revolution. And you don't have to be a mom or even a woman to participate in the movement. We've created a Facebook Page called "Our Million Mom Movement" to help you make better food and healthy lifestyle choices and then you can share the information with those you care about, so they can do the same. We've put our mission into ACTION to help your family, your community and society to become healthier and more sustainable.

20 Health Professional Program

Doctors and certified health care professionals play an important role in The Real Food Revolution. Oftentimes, medical practitioners act as the front line for educating the public on important food and nutrition-related issues. Purium is reaching out and engaging these "influencers" with a **special program that provides 45% profit margins** for promoting our superfoods to their patients and clients. If you're a doctor, nurse, nutritionist, personal trainer, massage therapist, gym owner or spa owner then Purium has special training and discounts just for you! Plus, we have special marketing materials to explain the program to your Health Professional contacts.

21 Wellness Retreat

We call it "the place where heaven meets the Earth." Our retreat is **a special place to unplug from the daily grind** and plug into the power of natural healing and raw whole foods. It is a true oasis in the desert. When you join Purium, you join a community and a culture. Purium is a movement of people … and the Native Springs Oasis Retreat is our fortress of solitude.

Join Purium Today...

...and receive your **Member Starter Kit**, which includes 5 Gift Cards, Purium product catalog, a copy of David Sandoval's book *"The Green Foods Bible,"* **and much more.**

Purium Members also receive their own **FREE Purium Website and Back Office Suite!**

Simply Contact Your Purium Member
Or Call Customer Service at: **1-888-747-6733**

ITEM #5450 RD0415

USE MY GIFT CARD CODE:

YOUR PURIUM MEMBER IS: