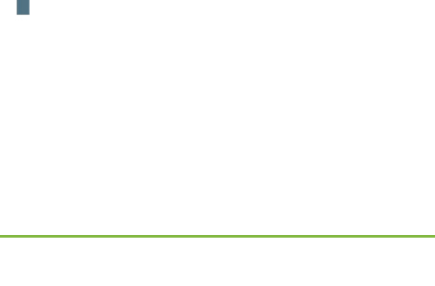


# CONVENTION RECAP SEE WHAT YOU MISSED!



## A WHOLE NEW LOOK!

We are proud to announce and showcase a whole new look for Purium with our stylish new logo and an improved presentation. It's a clean, fresh look that is sure to impress!

Watch a video of our new brand announcement.

[WATCH NOW](#)



## A FULL REBRAND IS ON THE WAY!

We have already updated a number of our materials and we will be doing a full rollout of our new look over the next 6-12 months. Big things are in the works for Purium!

# HEAR ALL ABOUT IT

## TRAINING CALL WITH DAVID LITT

(A Full Recap of the 2016 LEAP Convention)  
Tuesday, August 9, 2016

[LISTEN NOW](#)

## LIFESTYLE CALL WITH DAVE SANDOVAL

(An Overview of our great New Products)  
Wednesday, August 10, 2016

## DVDS

Didn't make it to the Convention? Now you can see it on DVD!

### DVD - LEAP Complete Session (Breakout and Main Stage) - PREORDER

\$99  
(Convention Attendees will receive a \$70 rebate and pay only \$29)  
Item # 8800-16C-PRE  
Available soon in your Backoffice



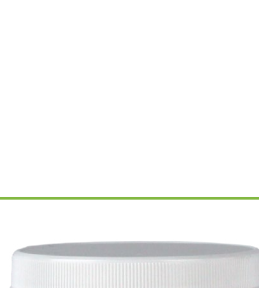
### DVD - LEAP Breakout Session - PREORDER

\$49  
(Convention Attendees will receive a \$30 rebate and pay only \$19)  
Item # 8800-16B-PRE  
Available soon in your Backoffice



DVDs will ship no later than September 9th

# NEW PRODUCTS



## Gluten-Free Power Shake

POWER SHAKE IS NOW GLUTEN-FREE AND KOSHER!

David Sandoval and our R&D Team made these 3 important changes to the product to not only make it gluten-free, but to also make it better for you:

1. Increased the variety of phytonutrients
2. Made it easier to digest and less constipating
3. Improved the taste, smoothness, and mixability

### 30 SERVINGS

No Price Increase!  
\$99.95 Retail Price  
\$69.97 PLC Price

Apple Berry  
Item #2209

Original  
Item #2204

### 15 SERVINGS

No Price Increase!  
\$54.95 Retail Price  
\$38.47 PLC Price

Apple Berry  
Item #2202

Original  
Item #2203



## Organic Green Spectrum

THE ULTIMATE ALKALIZER!

Earth is the ultimate prism. Every green plant captures a different wavelength of light and energy from the sun. Green Spectrum is a beautiful collection of juices from sea plants, field grasses, and garden vegetables. This product will alkalize your body, build up your blood, and cleanse your cells.

\$39.95 Retail Price  
\$27.95 PLC Price

Lemon  
Item #2401

Unflavored  
Item #2402

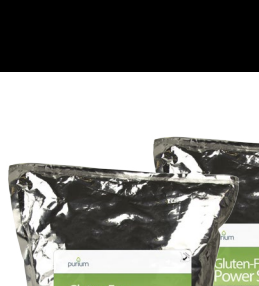


## Cocoa Mint Spirulina

GREAT NEW FLAVOR!

Spirulina is nature's ultimate wholefood multi-vitamin. It is nutrient dense, packed with protein, and loaded with marine omega fatty acids. This energizing superfood is easy to digest and assimilate. Perfect for adding to smoothies and other healthy drinks. And now, with the great cocoa mint flavor, it is perfect with chilled water or almond milk.

Item #2438  
\$28.50 Retail Price  
\$19.95 PLC Price



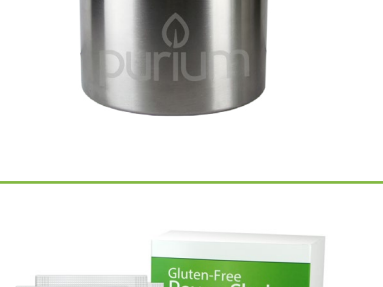
## Caramel Apple Daily Fiber

GREAT NEW FLAVOR!

This is not your grandmother's fiber product. Why? Because our new Daily Fiber Blend is a catalyst for burning fat! A new ingredient called "Rice Bran Fiber" safely and naturally increases the hormone adiponectin, which helps your body to burn fat. By increasing the quality of fiber sources and adding a delicious all-natural caramel apple flavor, Daily Fiber Blend has raised the bar on what a fiber product can be.

Item #2212  
\$28.50 Retail Price  
\$19.95 PLC Price

# NEW PACKAGING



## Terra Pouches

Purium goes "beyond recycling"  
Our pouches come from nature...and they are ready to return to nature when you are done with them. Choose the environmentally-friendly option!  
Gluten-Free Power Shake (Apple Berry Flavor)  
in two 15-serving Terra Pouches  
Item #2201-BB2  
\$99.95 Retail Price  
\$69.97 PLC Price



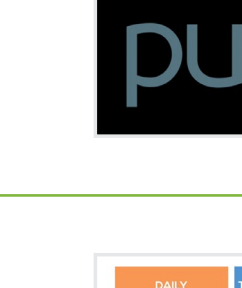
## Kitchen Canister

Stainless Steel with Locking Lid to Maintain Freshness!  
Purium Kitchen Canister  
Item #9800  
Only \$16.99!

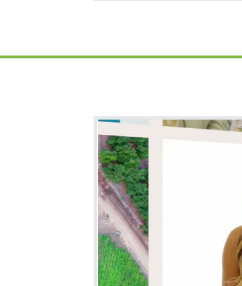


## Sample Packs/Boxes

Our new biodegradable packaging allows you to promote with SAMPLES... without fear of polluting the environment!  
GET YOUR BOX OF 30 SAMPLES  
\$29.95 / 15 BV  
Each packet makes a 4 ounce sample of healthy beverage.  
On the back of each packet is a "\$50 Gift Card" and a blank space for you to add your code.



Gluten-Free Power Shake  
#2209S-30



Kids MVP  
#2236S-30

# NEW VIDEOS



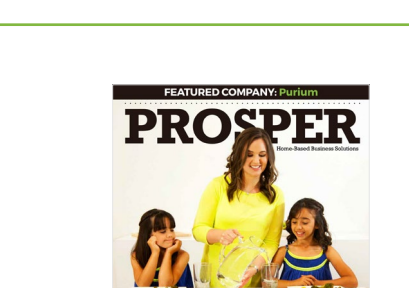
## New Brand Announcement Video

[VIEW NOW](#)



## New Product Video

[VIEW NOW](#)



## New Business Video

[VIEW NOW](#)



## Environmental Video

[VIEW NOW](#)

# NEW MARKETING TOOLS



## Promote with Confidence!

This new guidebook with walk your customers through the 3 key Purium Programs. You can expect to find a comprehensive overview, detailed daily schedules, and support resources...all in one place. Take a look!

[VIEW](#)

[BUY NOW](#)



## All-New Prosper Magazine!

This magazine provides a great snapshot into the business side of Purium! Check it out!

[BUY NOW](#)



## Treat your guests to the best Health Happy Hour yet!

Our new kit is available now!

[BUY NOW](#)

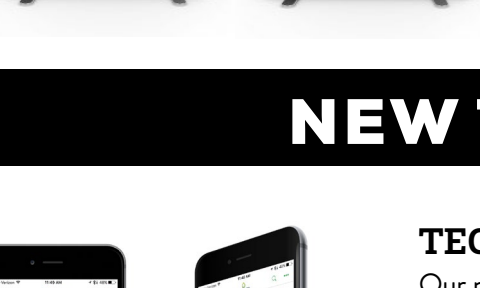
# NEW PURIUM GEAR



## New Shirts! New Hats! New Everything!

Our whole store has been upgraded with stylish apparel and our new Purium logo!

[BUY NOW](#)



## And we have new Banners too!

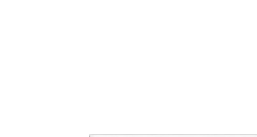
[BUY NOW](#)

# NEW TECHNOLOGY



## TECHNOLOGY MAKES THE DREAM WORK!

Our new phone app is faster, easier to use, and is loaded with tons of valuable information. Text materials to prospects at the touch of a button!  
Purium Phone App (part of the DREAMS Technology Platform)  
Download the app now.

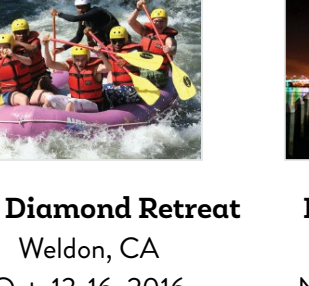


# NEW TRAINING MATERIALS

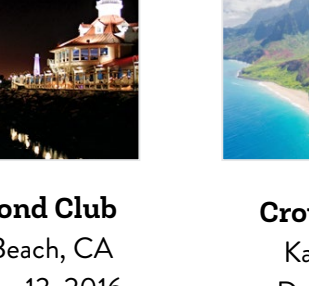
## NEVER STOP LEARNING!

We have new improved training materials that will keep you one step ahead of the game!

- o Social Media Guide
- o Enrollment Tear Pad
- o Fast Start Training Guide
- o Updated HHH Guide



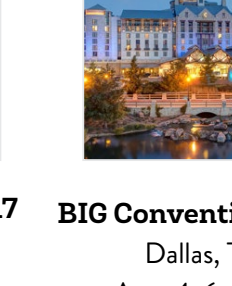
[BUY NOW](#)



[BUY NOW](#)



[VIEW](#)



[VIEW](#)

# UPCOMING EVENTS

## JOIN US FOR THE NEXT EVENT!



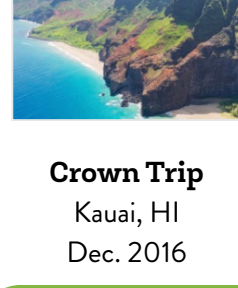
**Blue Diamond Retreat**  
Weldon, CA  
Oct. 13-16, 2016

[LEARN MORE](#)



**Diamond Club**  
Long Beach, CA  
Nov. 11 - 13, 2016

[LEARN MORE](#)



**Crown Trip**  
Kauai, HI  
Dec. 2016

[LEARN MORE](#)



**UnConvention 2017**  
Weldon, CA  
April 7-9, 2017

[LEARN MORE](#)



**BIG Convention 2017**  
Dallas, TX  
Aug. 4-6, 2017

[LEARN MORE](#)